

Appendix 1

**(The White Swan)
556 Commercial Road
London
E14 7JD**

Licensable Activities authorised by the licence

Provision of regulated entertainment including striptease
Sale by retail of alcohol

See the attached licence for the licence conditions

Signed by

John McCrohan 
Trading Standards and Licensing Manager

Date: 8th August 2005

Minor Variation 4th December 2014



Part A - Format of premises licence

Premises licence number

17314

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

(The White Swan)
556 Commercial Road

Post town
London

Post code
E14 7JD

Telephone number
[REDACTED]

Where the licence is time limited the dates

N/a

Licensable activities authorised by the licence

The sale by retail of alcohol
The provision of regulated entertainment including striptease

The times the licence authorises the carrying out of licensable activities

Regulated Entertainment:

Films

Monday to Sunday - 9am to 3am

Live Music, Recorded Music, Performances of Dance, or entertainment of a similar description, including striptease.

Monday to Thursday - 9am to 3am

Friday to Saturday - 9am to 5am

Sunday - 9am to 3am

Sale of Alcohol

Monday to Thursday - 9am to 3am

Friday to Saturday - 9am to 5am

Sunday - 9am to 3am

The opening hours of the premises

Monday to Thursday - 9am to 3am

Friday to Saturday - 9am to 5am

Sunday - 9am to 3am

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

On sales only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

David Tunmer
Bramley Beach
Mill End
Little Easton
Essex
CM6 2JB

Registered number of holder, for example company number, charity number (where applicable)

N/a

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mr Munir Grami

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

[Redacted]

Annex 1 - Mandatory conditions

No supply of alcohol may be made under the premises licence-

- a) at a time where there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence

1.

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises;
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability)

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

4. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

5.
 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

 2. For the purposes of the condition set out in paragraph 1—
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$\mathbf{P = D + (D \times V)}$$
 where —
 - (i) **P** is the permitted price

- (ii) **D** is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) **V** is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence
- (i) the holder of the premises licence
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day

Private Entertainment

The premises may be used for the following purpose, that is to say, dancing, music, or other entertainment of the like kind which-

- a) is not a public entertainment but
- b) is promoted for private gain

Regulated Entertainment

Regulated Entertainment may be provided at the times detailed above, provided that it consists of music and singing provided by the reproduction of recorded sound or live performance, dancing (including striptease), or a combination.

Annex 2 - Conditions consistent with the operating Schedule

SIA Registered Door Supervisors must be employed at the premises.

A count must be kept against a capacity limit of 300 persons.

CCTV coverage must be provided, and recordings kept for a period of not less than 28 days

No-one under the age of 18 is allowed on the premises

Annex 3 - Conditions attached after a hearing by the licensing authority

N/a

Annex 4 - Plans

The plans are those submitted to the licensing authority on the following date:

7th June 2005



Part B - Premises licence summary

Premises licence number

17314

Premises details

Postal address of premises, or if none, ordnance survey map reference or description

**(The White Swan)
556 Commercial Road**

**Post town
London**

**Post code
E14 7JD**

Telephone number



Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

The sale by retail of alcohol
The provision of regulated entertainment

The times the licence authorises the carrying out of licensable activities

Regulated Entertainment:
Films
Monday to Sunday - 9am to 3am
Live Music, Recorded Music, Performances of Dance, or entertainment of a similar description, including striptease.
Monday to Thursday - 9am to 3am
Friday to Saturday - 9am to 5am
Sunday - 9am to 3am

	<p><u>Sale of Alcohol</u> Monday to Thursday - 9am to 3am Friday to Saturday - 9am to 5am Sunday - 9am to 3am</p>
The opening hours of the premises	Monday to Thursday - 9am to 3am Friday to Saturday - 9am to 5am Sunday - 9am to 3am
Name, (registered) address of holder of premises licence	David Tunmer Bramley Beach Mill End Little Easton Essex CM6 2JB
Where the licence authorises supplies of alcohol whether these are on and / or off supplies	On Sales
Registered number of holder, for example company number, charity number (where applicable)	N/a
Name of designated premises supervisor where the premises licence authorises for the supply of alcohol	Mr Munir Grami
State whether access to the premises by children is restricted or prohibited	No persons under the age of 18 to be allowed on the premises.

Appendix 2

Application for the Grant, Renewal, Transfer or Variation of a Sexual Entertainment Venue Licence

Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982

Part one of this form is open to inspection by the press and public

Please read the following instructions first

Before completing this form please read the associated guidance notes. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. Please complete all sections or the application will be deemed incomplete and returned to the applicant.

Applicants are warned that any person who, in connection with the grant, renewal, transfer or variation of a sexual entertainment licence, makes a false statement which they know to be false in any material respect, or which they do not believe to be true, is guilty of an offence and liable on summary conviction to a fine not exceeding £20,000.

Applicants are required to complete part one and part two of the application form, and provide any other documents listed in the form.

You may wish to keep a copy of the completed form for your records.

Part One: Details of Application

Section A: Type of Application

Please specify what type of application you are making:

New

 Renewal

 Variation

 Transfer

Licence Number (if applicable): _____

Section B: Premises to be licensed

Is the application in respect of (tick as appropriate):

Premises

 Vehicle

 Vessel

 Stall

Trading name and full postal address of premises to be licensed
(If this application is in respect of a Vehicle, Vessel or Stall, then the location where it will be used)

Name: The White Swan

Address: 556 Commercial Road

Post Town	London	Postcode	E14 7JD
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Premises E-mail address	Premises contact telephone number(s)
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Section C: Applicant Details

Please state whether you are applying for a premises licence as

- a) an individual or individuals please complete box (1)
 b) a limited company please complete box (2)
 c) a partnership please complete box (2)
 d) other please complete box (2)

(1): First Individual Applicant Details

MR <input checked="" type="checkbox"/>	MRS <input type="checkbox"/>	MISS <input type="checkbox"/>	MS <input type="checkbox"/>	Other
First names: David		Surname: Tunmer		
Address	Please do not complete if this is a private residential address – This information is provided in Part 2 (Private residential address – please refer to the relevant Part 2 Personal Details form at Tab 6)			
Age of applicant	Over 18: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			

(1): Second Individual Applicant Details (Insert further pages if necessary for more than 2 applicants)

MR <input type="checkbox"/>	MRS <input type="checkbox"/>	MISS <input type="checkbox"/>	MS <input type="checkbox"/>	Other
First names:		Surname:		
Address	Please do not complete if this is a private residential address – This information is provided in Part 2			
Age of applicant	Over 18: Yes <input type="checkbox"/> No <input type="checkbox"/>			

(2): Other Applicant Details

Name			
Registered number			
Description of applicant			
Registered Address			
Post Town		Postcode	

Section D: Premises Details

1. What is the nature of the applicant's interest in the premises (please tick as appropriate)

- a) Freehold
b) Leasehold

2. If the applicant's interest in the premises is a leasehold one, please state whether it is a:

- a) head lease
b) sub lease

3. the name and full address of the landlord (if applicable)

Unique Pub Properties Ltd, 3 Monkspath Hall Road, Solihull, West Midlands, B90 4SJ

4. the name and full address of the superior landlord (if applicable)

n/a

5. Is the whole of the premises to be used under the licence?

- a) Yes
b) No

6. If "no" please state which part of the premises is to be used for the purpose of the licence:

n/a

a) the use to which the remainder of the premises is put

n/a

b) the name(s) of those who are responsible for the management of the remainder of the premises

n/a

7. Is the premises to be used for the purposes of the licence, so constructed or adapted as to permit access to and from the premises for members of the public who are disabled?

- a) Yes
b) No

If "No" please state the applicant's proposals for affording such access:

n/a

7. Is the premises, vehicle, vessel or stall which is to be used for the purposes of the licence, in use as a sex establishment at the date of this application?

a) Yes

b) No

If the answer is "Yes", please state the name and full address of the person(s) or body who operated the premises, vehicle, vessel or stall as a sex establishment at the date of this application, and the date (where known) the premises, vehicle, vessel or stall was first used as such

David Tunmer (please refer to Tab 6 for address). First used as such on or about August 2005.

If the answer is "No" please state the purpose(s) it is currently being used for

n/a

Section E: Current Licences

1. Is the Premises licensed under any other Act (e.g. the Licensing Act 2003)?

a) Yes

b) No

2. If yes, please provide details of the licence(s), including the name of the Licence Holder and any Designated Premises Supervisor:

Licence issued under the Licensing Act 2003: Premises Licence number 17653

Premises Licence Holder: David Tunmer

Designated Premises Supervisor: Munir Grami

For details of permitted licensable activities and hours, please refer to the copy of the Premises Licence provided at Tab 13 in the Additional Documents pack.

Section F: Business Details

Each person named in this section will need to complete Part 2 of the application – Personal Details Form

1. Under what name will the business be trading?

The White Swan

2. If the applicant is a company or other corporate body, please give the names of the applicants directors and company secretary:

n/a

2. Is the whole of the business owned by the applicant, and the applicant does not share the profits of the business with any other person or body?

- a) Yes
- b) No

If the answer is "No", please state the name(s) of those who will share in the profits of the business. In each case, please state the percentage share of the profits to be taken by each person or body involved in the ownership of the business

Name	Percentage share
David Tunmer	50%
Cheryl Tunmer	50%

Section G: Advertising Details

When considering types of advertising in this section, please refer to the Councils Standard Conditions on Touting for Business and Premises Appearance, which are attached to the Sex Establishment Policy

1. What advertisement(s) or display(s) are to be exhibited on the exterior of the premises?

Please refer to the drawing of the front elevation of the premises at Tab 8 of the Additional Documents pack.

Advertisements/displays to be exhibited on the exterior of the premises comprise of the following:

2 x external signs

2. Please state the size(s) of any advertisement(s) or display(s) mentioned in the above question

Please refer to the drawing of the front elevation of the premises at Tab 8 and photographs of the exterior of the premises at Tab 14 of the Additional Documents pack.

External sign 1 (existing painted sign)	3000mm x 300mm
External sign 2 (proposed illuminated sign)	3500mm x 600mm

A design has not yet been produced for the proposed External sign 2. The design will comply fully with Tower Hamlets Council Sex Establishment Licensing Policy and will not contain any photographs or other images which may be construed as offensive to public decency.

The design will be forwarded to Tower Hamlets Council in support of this application as soon as it becomes available.

3. Please state any proposals for solicitation of the business in public areas. E.g. fliers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles

The business will be advertised through the use of fliers, business cards and adverts in local newspapers.

No copy or design has yet been produced for the proposed fliers, business cards or newspaper adverts. Any and all advertising carried out by the business will comply fully with Tower Hamlets Council Sex Establishment Licensing Policy and will not contain photographs or other images which may be construed as offensive to public decency.

Designs and copy will be forwarded to Tower Hamlets Council in support of this application as soon as they become available.

Section H: Operation of the Premises

1. Please state the proposed opening times of the premises, vehicle, vessel or stall:
 (Gives times in a 24h clock format)

Day	Opening	Closing
Monday	09:00	03:00
Tuesday	09:00	03:00
Wednesday	09:00	03:00
Thursday	09:00	03:00
Friday	09:00	05:00
Saturday	09:00	05:00
Sunday	09:00	03:00

These hours reflect the hours currently in operation at the premises in accordance with premises licence number 17653

2. What means are to be taken to prevent the interior of the premises, vehicle, vessel or stall for which the licence is sought from being visible to passers-by?

All windows on the premises are obscured to prevent passers-by from seeing into the interior of the premises. In addition, all entrances have a double-door lobby entrance. Please refer to the Premises Plan at Tab 8 and photographs of the exterior of the premises at Tab 14 of the Additional Documents pack.

3. Have you read and understood the Councils standard conditions for sexual entertainment venues?

- a) Yes
- b) No

4. Are you able to comply with the Councils standard conditions for sexual entertainment venues?

- a) Yes
- b) No

If no, please give the reasons why not:

n/a

5. Please give details of any additional conditions you would like to propose, or conditions you like to amend or remove. The Council will expect applicants to address the following factors:

- a) Preventing nuisance to residents and businesses in the vicinity
- b) Public safety
- c) Preventing crime and disorder
- d) Protecting children from harm
- e) Procedures for checking employees age and right to work in the UK
- f) Procedures for training of all staff in the Code of Conduct for Dancers, and for compliance with licence conditions and requirements
- g) Procedures for notifying customers of the Dancers code of conduct
- h) System for monitoring compliance with the venues policy for welfare of dancers.

The applicant proposes the following additional condition:

“No more than 300 persons shall be allowed on the premises at any one time.”

Section I: Management of the Premises

Each person named in this section will need to complete Part 2 of the application – Personal details form

1. Please give the name of the person who will be responsible for the day to day management of the premises. ("the Manager")

Name: Munir Grami
 Role: Manager

2. Will this person be based at the premises and will the management of the premises be their sole and exclusive occupation?

- a) Yes
 b) No

3. If no, then please give details of how they are responsible for the day to day management, and what other arrangements are in place for the management of the premises.

n/a

4. Which person(s) will be responsible for the day to day management in the absence of the Manager (Use continuation sheets if necessary):

Name: Francisco Jose Hilario Afonso
 Role: Duty Manager

Name: David Tunmer
 Role: Manager / Owner

Name: Cheryl Tunmer
 Role: Manager / Owner

Name:
 Role:

Name:
 Role:

Name:
 Role:

Name:
 Role:

Name:
 Role:

5. Please confirm that at least one of the people named in this section will be at the premises at all times whilst it is open.

- a) Yes
 b) No

Section J: Details of any further information relevant to this application

Please state below any further information which the applicant would wish to be taken into account when this application is considered (This space may also be used to amplify answers to any previous questions):

David Tunmer possesses a proven track record in successfully running venues of this nature and has over ten years' experience operating this style of premises.

The premises has operated and provided the form of entertainment applied for since on or about August 2005.

Representatives from the applicant company would welcome any invitation to discuss this application with the Licensing Officer and/or Police Officer.

Section K: Additional documentary requirements

The applicant must provide the following documentation, in addition to those documents already requested in prior sections of this application form.

Documents included with this application		Included
1	The prescribed fee, in the form of a cheque made payable to the London Borough of Tower Hamlets (LBTH).	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
2	Written consent of the lawful occupier of the premises or land who has control over the premises or land	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
3	Code of practice for dancers/performers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
4	Policy for welfare of dancers/performers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
5	Code of practice for customers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
6	A personal details form (Part 2 of the application form) for each person named in the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
7	A basic CRB check for each person named in the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
8	A recent passport size photograph for each person named in the application, each copy bearing the name in block capitals of the person whose likeness it bears.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
9	A site/location plan, (scale 1:1250) to show the location of the premises	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
10	<p>A premises plan (scale 1:100) of the premises, vehicle, vessel or stall in respect of which the licence is sought, showing:</p> <ul style="list-style-type: none"> a) The internal layout of the premises including stage, bars, cloakroom, WCs, performance areas, dressing rooms, kitchen, and any external areas to be used (e.g. smoking areas). b) Public areas and staff/private areas to be clearly defined c) Uses for different areas in the premises (e.g. performance areas, reception etc.) d) Any fixed structures or objects e) all means of ingress and egress from the premises f) Position of CCTV cameras g) The location and type of any fire safety and any other safety equipment h) The location of emergency exits i) The position of ramps, lifts or other facilities for the benefit of disabled people. j) Any parts of the premises that may be inaccessible to disabled people. <p><i>Other standard metric scales may be acceptable if more practical for the size of the premises.</i></p>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
11	A drawing (scale 1:100) showing the front elevation as existing (and as proposed if changes are to be made to it) of the premises, vehicle, vessel or stall in respect of which the licence is sought. Other standard metric scales may be acceptable if more practical for the size of the premises.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Evidence of public notice and service		
12	Complete copy of the newspaper advert advertising the application	Yes <input type="checkbox"/> No <input type="checkbox"/>
13	Copy of the notice displayed on or near the premises advertising the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
14	Copy of affidavit or statutory declaration that the notice of application has been displayed on or near the premises, in a place where the notice can be conveniently read by the public as required by paragraph 10(10) schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 (as amended).	Yes <input type="checkbox"/> No <input type="checkbox"/>
15	Evidence of the due service upon the Chief officer of police as required by paragraph 10(14) schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 (as amended), of a copy of this application and its required documentation.	Yes <input type="checkbox"/> No <input type="checkbox"/>

Section L: Correspondence and Contact Details for the Application

Please give details of the person who may be contacted in relation to this application

Name: DAVID DADDY
 Organisation: DADDY LLP LICENSING SOLICITORS
 Postal Address: CRESCENT HOUSE, 51 HIGH ST, BILTZKAY, ESSEX, CM12 9AX
 Telephone Number: [REDACTED]
 Email: [REDACTED]
 Position/role: SOLICITOR FOR THE APPLICANT
 (Solicitor/Agent for the applicant)

Section M: Private Information

Is there any information on this form which you do not wish to be seen by members of the public? If so, state which information and the reasons why you do not wish it to be seen. Please note, any requests of this nature will be dealt on a case by case basis, and you will be contacted to discuss further if the information is considered necessary for public disclosure.

Section N: Declaration and signature of applicant

The declaration must be signed in all cases :

- a) If the applicant is an individual, by that individual
- b) If the applicant is a partnership, by all individuals who are partners
- c) If the applicant is a company, by a director or the company secretary
- d) In any other case by a duly authorised officer of the applicant

I acknowledge that I have received a copy of the standard conditions applicable to a sex establishment licence within the London Borough of Tower Hamlets, and declare that the information given within this application form, to the best of my knowledge, is true and complete in every respect.

Please use extra pages if necessary

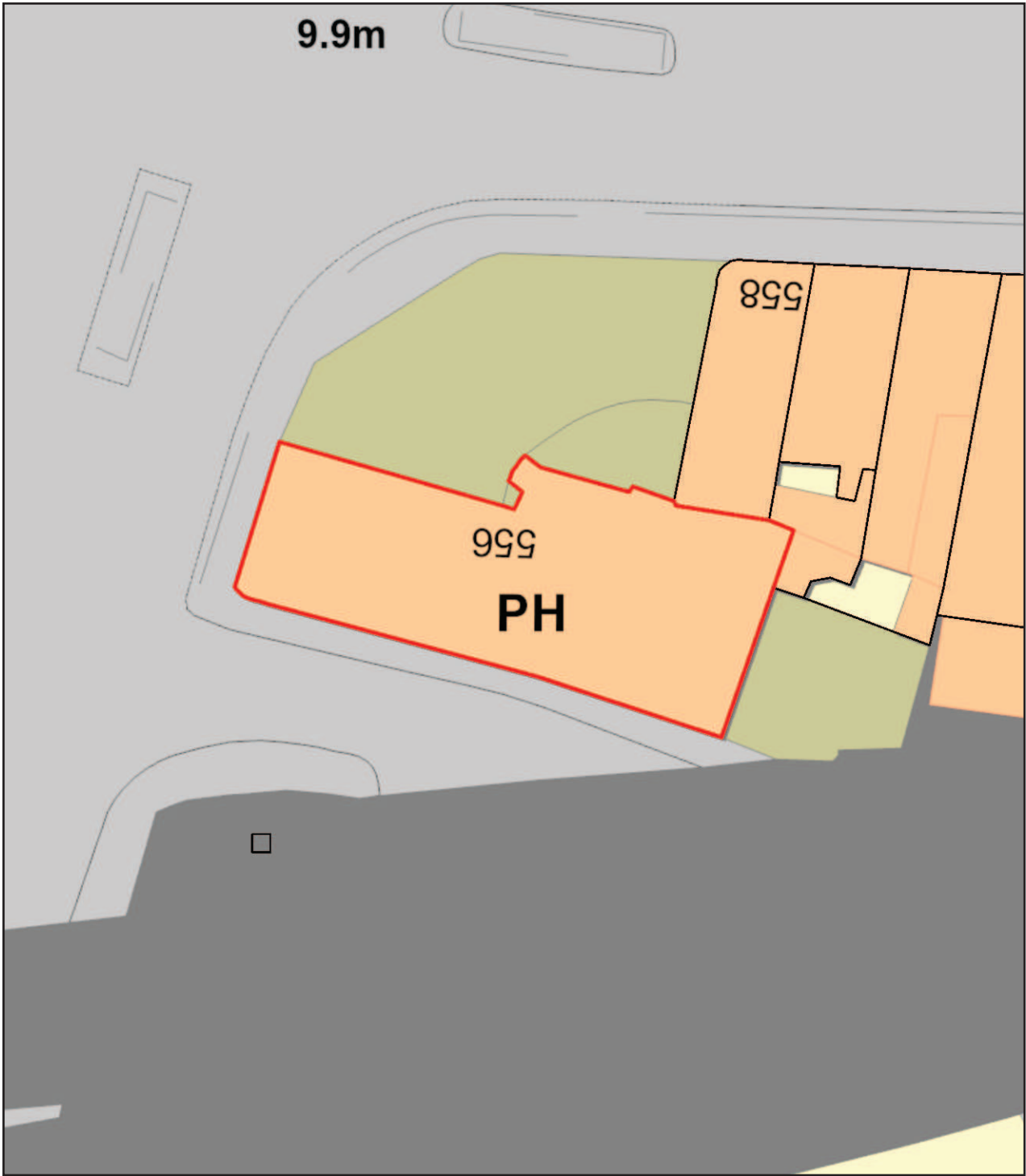
Name: CHARYI TUNMER
 Position: OWNER

Signature: [REDACTED]
 Date: 20-11-2014

Name: DAVID TUNMER
 Position: OWNER

Signature: [REDACTED]
 Date: 20-11-2014

Appendix 3



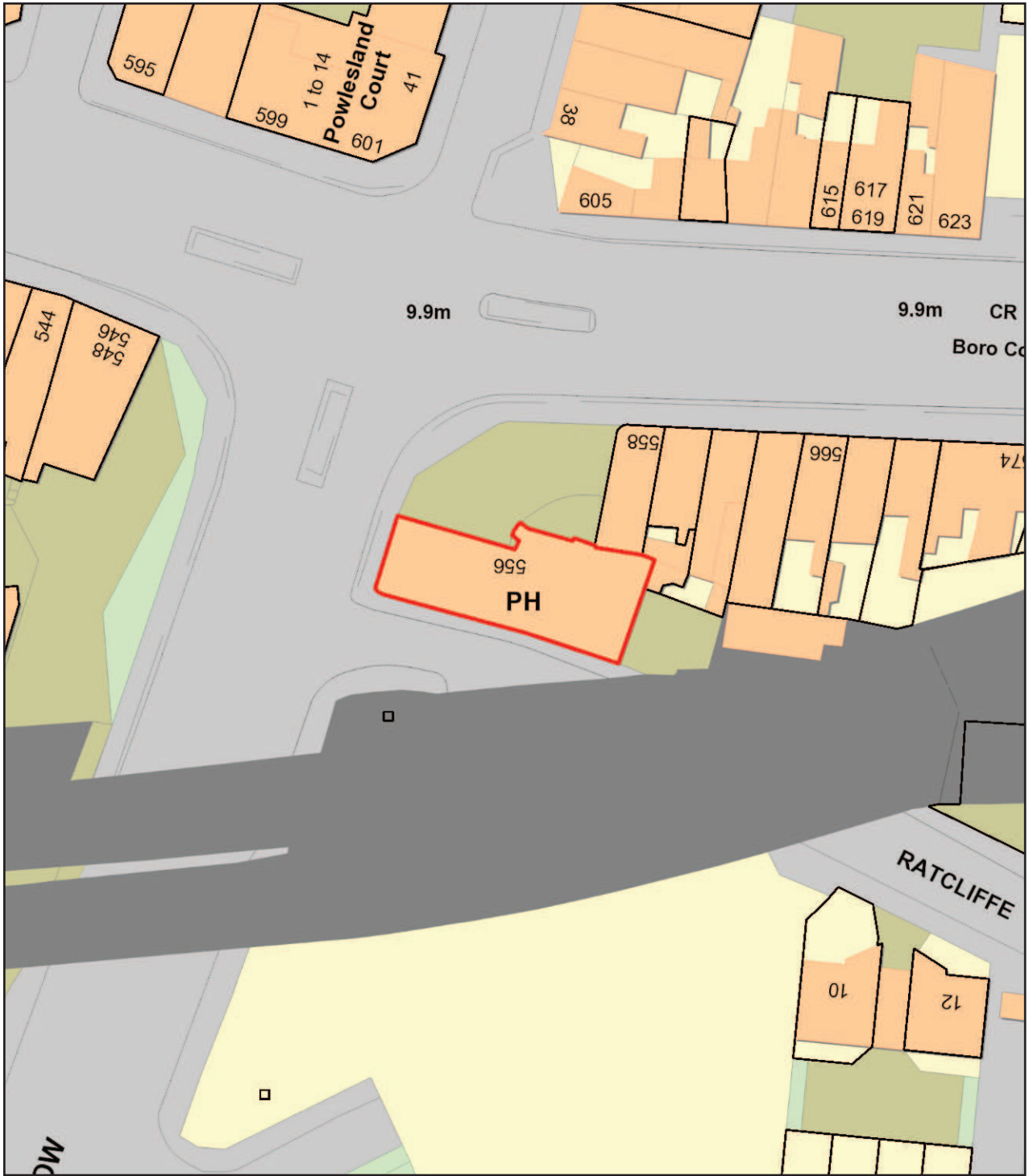
556 Commercial Road

Map 1



Scale 1:334



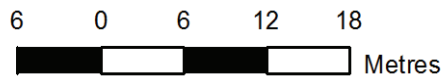


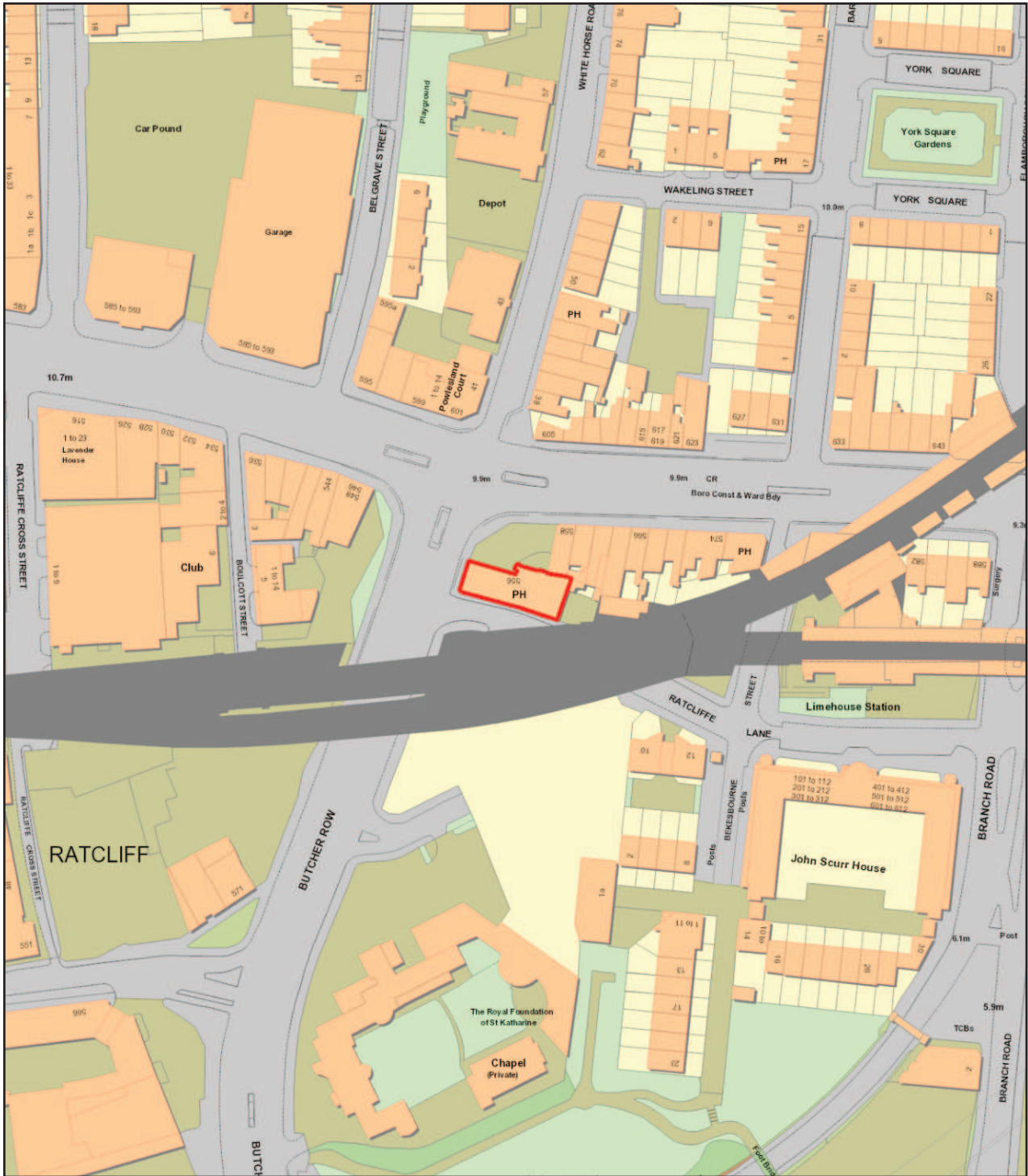
556 Commercial Road

Map 2



Scale 1:668



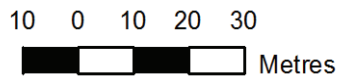


556 Commercial Road

Map 3



Scale 1:1669



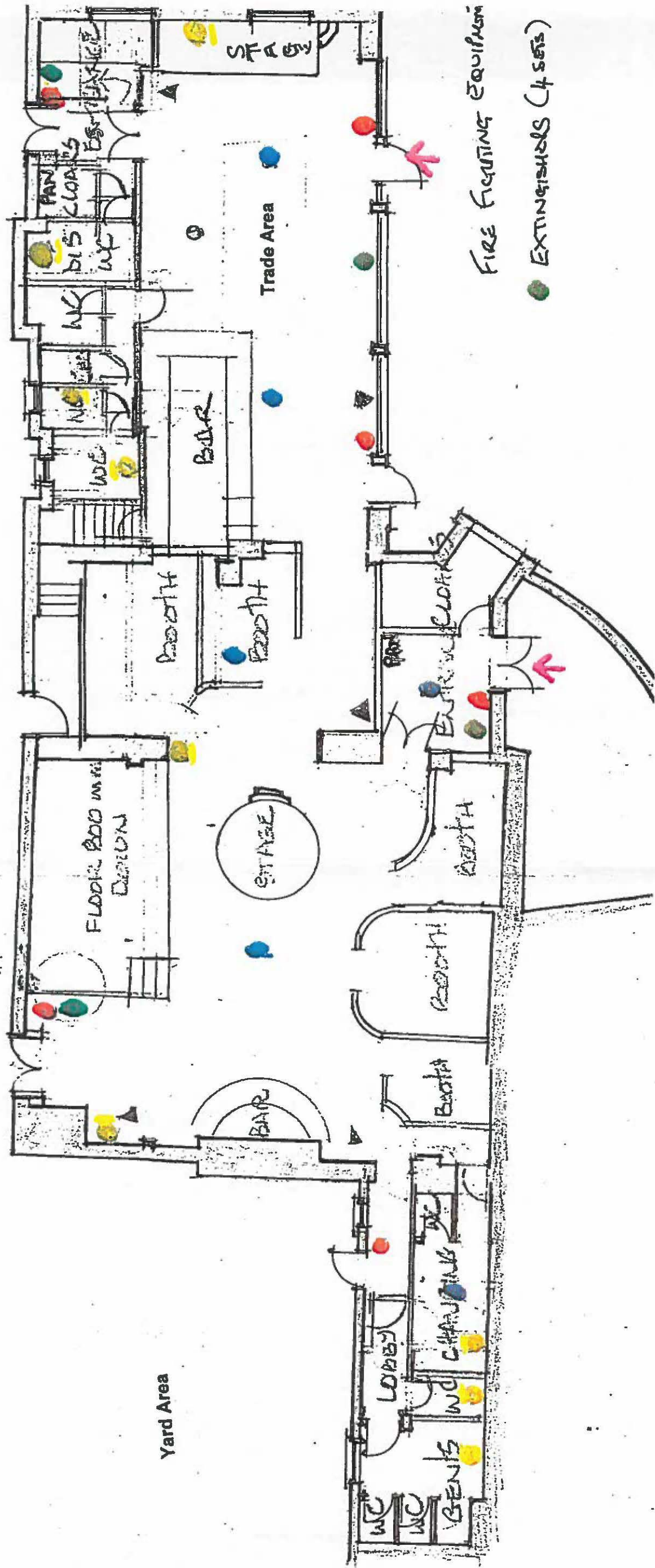
Appendix 4

FIRE ALARM LEGEND

- ☉ = STROBE SOUNDERS (2)
- = SMOKE DETECTORS (6)
- = CALL POINTS (6)
- = PANELS (2)
- ▶ = CAMERAS

SCALE
 Proposed Plan 1:100
 THE WHITE SWAN 556 COMMERCIAL RD
 Proposed Plan E14 75D

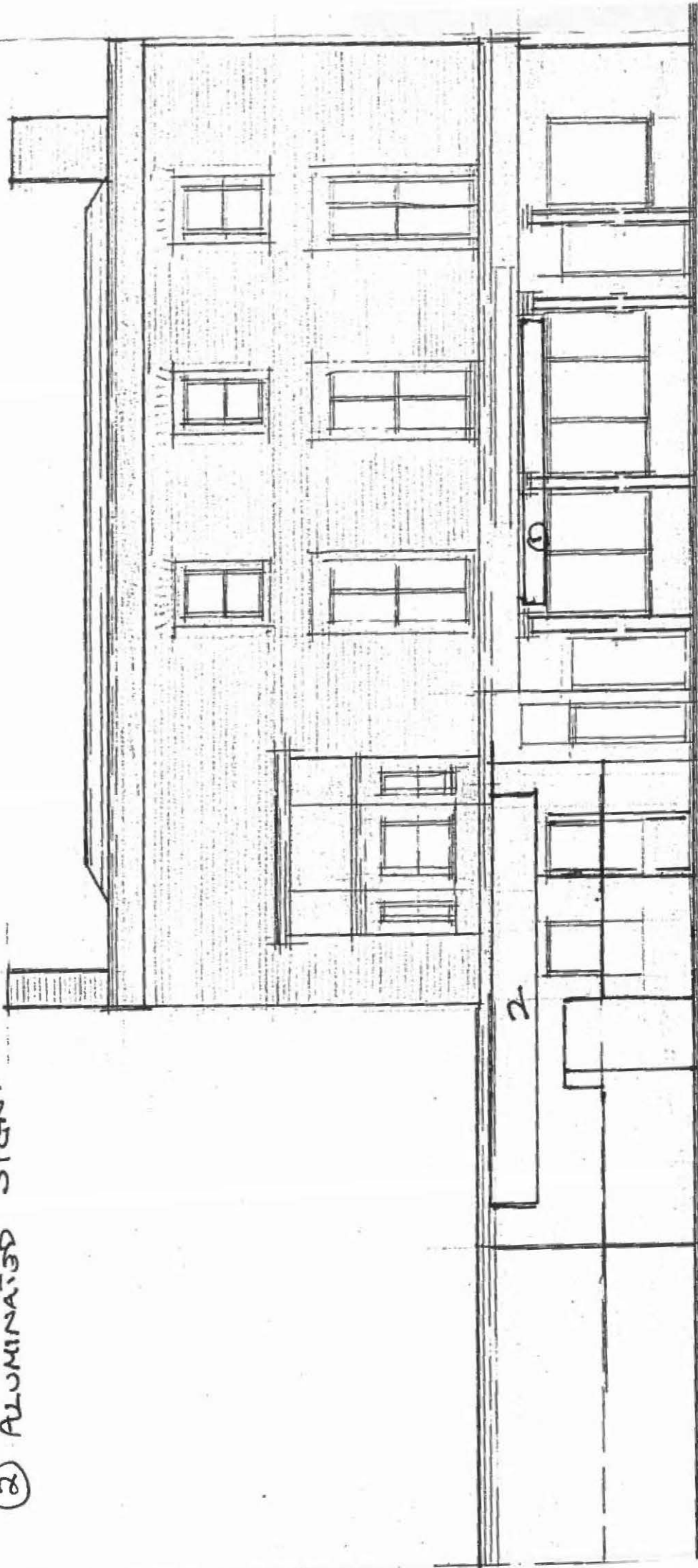
↑ = DISABLED ACCESS



FIRE FIGHTING EQUIPMENT
 ● EXTINGUISHERS (4 SETS)

FRONT ELEVATION. 1:100
THE WHITE SWAN
556 COMMERCIAL RD
E14 7SD

- ① PAINTED SIGN OF FACIA
- ② ALUMINATED SIGN.



Appendix 5

27th January and 13th March 2015

White Swan

556 Commercial Road, London, E14 7JD

Present on 27th January 2015: Andrew Heron (LBTH Licensing Officer), PC Alan Cruickshank (Metropolitan Licensing Police) Mr David Turner (Applicant) and Mr David Dadds (Applicant's legal representative)

Present on 13th March 2015: Andrew Heron (LBTH Licensing Officer), Michael (Manager of the premises) and Mr David Turner (Applicant)

Premises

Interior not visible from outside

The Licensee shall ensure that the interior of the premises where sexual entertainment is offered shall not be capable of being seen from the outside of the premises, and that the exterior is maintained to a satisfactory level of decorum.

The premises has two distinctly separate entrances, one to the White Swan gay bar and another to Majingos strip club

The exterior has been recently renovated and is in a good condition.

It is not possible to see in to the strip area from the street.

Potential for a new entrance on Ratchliffe Lane.

Designated areas – approved access to dressing rooms

The sexual entertainment shall take place only in the areas designated by the Council and the approved

The dressing room for the strip club is to the rear of the club, next to the main bar. I am advised that there is no public access to the changing room at any time, that there are intentions that the room will have a coded

<p>access to the dressing room(s) shall be maintained whilst sexual entertainment is taking place and immediately thereafter</p>	<p>lock, though it is constantly monitored by SIA security staff.</p>
<p>Advertising outside Not permit the display outside of the premises of photographs or other images, excluding trademarks or logos, which are unacceptable to the Council, and which indicate or suggest that sexual entertainment takes place on the premises.</p>	<p>There are no images or advertising to the exterior of the premises, only the name 'White Swan' and the new external sign saying 'Majingos'.</p>
<p><u>CCTV coverage</u></p>	
<p>Outside</p>	
<p>CCTV covering the outside covering all areas to which the public have access</p>	<p>At the visit on 13th March, it was established that the premises had upped from 16 to 25 CCTV cameras across the premises. The external areas are covered.</p>
<p>Inside</p>	
<p>Public access Covering the inside of the premises covering all areas to which the public have access including private performance areas and booths</p>	<p>The internal areas that have public access are very well covered. The CCTV system is of excellent, modern quality.</p>

<p>private performance areas and booths covering the booths and private areas</p>	<p>All booths are covered sufficiently.</p>
<p>entrances and exits covering entrances and exits but excluding toilets</p>	<p>Cameras are well placed at the main entrance/exit. Men's and women's toilets do not have cameras in them.</p>
<p><u>Functionality</u></p>	
<p>Continually record All cameras shall continually record whilst the premises are open to the public and the recorded images shall be kept available for a minimum of 31 days</p>	<p>At the latter meeting, I was advised that the cameras were currently on 30day storage on the 3 terabyte system, but that they would change this to accommodate the necessary 31 days and would be happy for a spot inspection at any time.</p>
<p>Facilities for viewing Recorded images shall be made available to an authorised officer or a police officer together with facilities for viewing.</p>	<p>The Managers all know how to download images onto DVD and USB sticks.</p>
<p>Recordings older than 2 days – 24 hours' notice Recordings outside this period shall be made available on 24 hours'</p>	<p>All ok</p>

notice.	
<p><i>Recordings 2 days previous immediately available</i></p> <p>The recordings for the preceding two days shall be made available immediately on request.</p>	<p>The system was so new that it was not possible look back more than 48hours in the past, but the Applicant has advised that again, he is happy for a spot inspection at any time.</p>

Appendix 6



THE WHITE SWAN

WHITESWAN

EP400XED



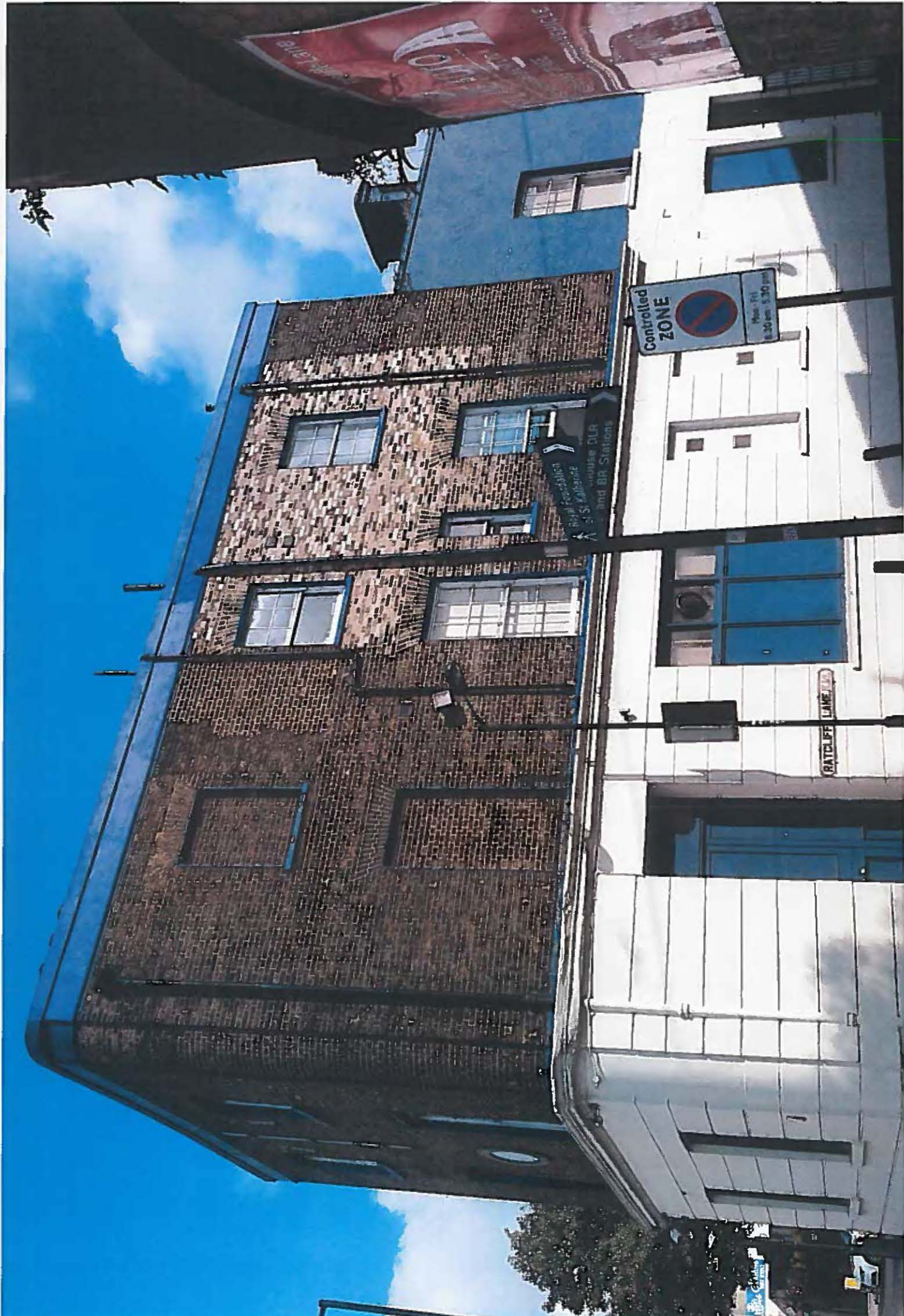
WHITE SWAN



Controlled
ZONE
Noon - Fri
8.30 am - 5.30 pm

→
Ratcliff
St. Malherbe
←
House DLR
and BR Stations

RATCLIFF
LAKE RD





Appendix 7

Appendix Two

STANDARD CONDITIONS FOR SEXUAL ENTERTAINMENT VENUES

General

1. The Licensee must remain in personal control of the premises at all times that it is trading or nominate in writing an individual over the age of 18 with the authority to direct activities within the Premises.
2. The licensee shall notify the Council, in writing, of any change in directors, trustees, partners or other persons concerned in the management of the licensed activities within fourteen days of such change.
3. The Licensee shall provide in a timely fashion copies of any documents reasonably required by an authorised officer of the Council to prove compliance with this Licence.
4. The licensee must give written notice to the Council if s/he wishes to surrender the licence.
5. The Council reserves the right to amend or alter these conditions (provided that such change will not prevent the operators from viably carrying on the business of the premises) following consultation with licensees
6. The meaning of "sexual entertainment" is given in Section 27 of the Policing and Crime Act 2009.

Management

7. A suitable and sufficient number of door supervisors and trained staff will be employed (based on a risk assessment) when sexual entertainment is offered. Their duties will include monitoring customers and performers to ensure that the Code of Conduct for Dancers and the House Rules are being obeyed and enforcing if necessary.
8. The Licensee shall prepare and implement a Code of Conduct for Performers. The Code shall be approved by the council and will not be altered without their consent.
9. The Licensee shall prepare House Rules governing the conduct of customers. The Rules shall be approved by the council and shall not be altered without their consent.

Premises

10. The approved layout of the premises shall not be altered without prior consent of the council.

11. The Licensee shall ensure that the interior of the premises where sexual entertainment is offered shall not be capable of being seen from the outside of the premises, and that the exterior is maintained to a satisfactory level of decorum.

12. The sexual entertainment shall take place only in the areas designated by the Council and the approved access to the dressing room(s) shall be maintained whilst sexual entertainment is taking place and immediately thereafter.

13. CCTV shall be installed to cover the inside and the outside of the premises covering all areas to which the public have access, including private performance areas and booths, entrances and exits but excluding toilets. All cameras shall continually record whilst the premises are open to the public and the recorded images shall be kept available for a minimum of 31 days. Recorded images shall be made available to an authorised officer or a police officer together with facilities for viewing. The recordings for the preceding two days shall be made available immediately on request. Recordings outside this period shall be made available on 24 hours' notice.

Advertising

14. The Licensee shall not permit the display outside of the premises of photographs or other images, excluding trademarks or logos, which are unacceptable to the Council, and which indicate or suggest that sexual entertainment takes place on the premises.

15. Where the Council has given notice in writing to the Licensee objecting to an advertisement on the grounds that, if displayed, it would offend public decency or be likely to encourage or incite crime and disorder that advertisement shall be removed or not be displayed.

Admission to the Premises

16. No person under the age of 18 years shall be permitted on the premises when sexual entertainment is being offered, and a clear notice to this effect will be displayed at the entrance.

17. Customers who appear to be under the age of 21 must be asked to provide a Pass-Scheme approved photographic card, their passport or photographic driving licence to prove their age. Prominent notices must be clearly displayed to this effect at the entrance(s) to the premises.

18. The content of the House Rules will be made known to customers prior to their admission to the premises when sexual entertainment is provided.

19. Signs must be displayed at appropriate locations advising that any customer attempting to make physical contact with a performer will be asked to leave;

Performers

20. Entertainment will be given only by the performers engaged by or through the Licensee and there will be no audience participation.

21. The licensee shall keep a record of each performer, including their proper name and any aliases, and their residential address. With each record the licensee shall keep a copy of a photographic form of identity and proof of address of the performer.

22. On days when sexual entertainment is provided, the licensee, or their representative, shall keep a record of those performers working at the premises on that day in a daily record. The daily record shall be immediately available for inspection by authorised officers.

23. The licensee shall ensure that each performer signs the code of conduct in their proper name, acknowledging that they have read and understood and are prepared to abide by the code of conduct, and signed copies be kept on the premises for inspection by authorised officers.

24. During a performance there shall be no full bodied physical contact between the customer and the dancer other than the transfer of money or token at the beginning, during and conclusion of the dance.

25. During a performance there shall be no full bodied physical contact between dancers and they are not to touch each other's breasts and or genitalia.

26. Performers must remain fully dressed while on the premises, except while performing in areas approved by the Council for sexual entertainment and in the approved changing rooms.

27. Performers must redress at the conclusion of the performance.

28. Performers must never be in the company of a customer except in an area open to the public (excluding the toilets) within the premises.

29. The Licensee is to implement a policy for the safety of the performers when they leave the premises.

Customers

30. The House Rules regarding customer behaviour will be implemented at all times that the premises are operating with sexual entertainment.

31. No member of the public shall be admitted or allowed to remain in the dance area if they appear to be intoxicated or under the influence of illegal substances.

32. Customers may not be permitted to photograph film or electronically record any performance.

33. Customers shall not be permitted to enter non-public areas of the premises such as changing rooms.

Appendix 8

THE WHITE SWAN

Performers Code of conduct

CUSTOMER CONTACT

Not permitted – You may not touch a customer whilst performing. A guest may not touch a performer during a performance. You may not sit on a guest lap whilst dancing nude. Whilst sitting with a customer you must have you breast and genitals covered at all times.

CALLING IN SICK

Should you be unable to work you must call Linda or Miri before 3pm or produce a medical certificate if you don't a full house fee will be paid for the night in question.

HOURS

The club opens at 8pm and closes at 5am, you may arrive to work at any time between 6pm and 7.30pm and be on the floor by 8pm should you arrive after this time you may incur some additional house fee or be sent home.

RECEPTION AREA AND GUEST TOILETS

Other than entering and leaving the club at the start or conclusion of a shift dancers are not permitted in the reception area and at no time allowed in the guest Toilets for any other reason than that of an emergency to either call security or make use of the exit ..

MOBILE PHONES

*It is not permitted to use your mobile phone in the club for any reason, if you take your phone into the club it must be set on silent any communication **MUST** take place in the changing rooms. Further it is not permitted to exchange phone numbers with guests.*

POLE ACTS AND STAGE PERFORMANCE

Dancers must be on stage immediately on being called by the DJ, having completed the performance you immediately re-dress in the changing room provided.

APPROACHING GUESTS

Under no circumstances are performers permitted to approach guests until they have been sat at a table and served their first drink. Once sitting with a guest the 5 song rule applies. If from the time you sit down to the time that the fifth song has been played from when you sat down if the guest has neither purchased you a drink or asked you to perform a private dance, then you must politely make your excuses and allow another performer to take your place . The five song rule applies throughout your time with the guest regardless of how many drinks he may have bought you or dances he may of commissioned previously.

LEAVING EARLY

Only by pre-arrangement with the club manager, at least 24 hours in advance or if you have a medical emergency may you leave the club early. Should you have a medical emergency an ambulance will be called for your care. Simply if you don't feel well speak immediately to the club manager. There will be a first aid kit, tampons and band aids for your use. You will be found a comfortable place to rest until you feel better and are able to resume your performance.

HOUSE FEES

Must be paid before entering the changing room, please collect a locker key for safe keeping of your belongings keys must be returned at the end of the shift.

BEHAVIOUR OUTSIDE OF THE CLUB

Your behavior outside of the club is very important in maintaining the clubs image and popularity and must be of the highest order at all times.

PARKING AND LEAVING THE CLUB

To ensure your safety when you finish work a member of staff will be available to escort you to your car, please be sure to use this service. If you have not driven then a taxi can be organized for your safety, please uses this facility.

DRINKING

It is not the policy of the club to encourage excessive consumption of alcohol the management insist on moderate drinking of alcohol at all times. However do not refuse a drink when offered, you do not have to drink it and alcohol free alternatives are available. Intoxication will result in dismissal from the floor and club.

SMOKING

Is not permitted on the enclosed premises and is illegal.

CHEWING GUM

Not to be used at any time whilst working

HUSBANDS, BOYFREINDS AND SIGNIFICANT OTHERS

They are not allowed into the club whilst you are working. Should there be a special occasion whereby friends or relatives are visiting and would like to see the club if notified in advance the manager may grant permission. In any event our dress code would apply.

RELATIONSHIPS

Your personal life away from the club is your personal business, however relationships with others that also work at the club is not permitted and contravention may result

In you being ask to leave. Do not conduct conversations with each other of a personal nature when you could be spending time with a guest.

PERSONAL HYGIENE

Dancers should shower daily, use deodorants have clean shaven legs and arm pits. Dancers must keep breath spays or mints with them and wear suitable perfume.

COSTUMES

You must have appropriate costumes available at all times, long dresses before midnight. You should at all times have a minimum of one change of outfit with you and it is expected that you will not wear the same outfit on consecutive sessions worked.

GENERAL VIOLATIONS

THE FOLLOWING VIOLATIONS MAY RESULT IN INSTANT DIMISSAL IF CONTRAVENED

CLUB BEHAVIOUR

The only language permitted to be used in the club is ENGLISH customers are uncomfortable with conversation they can't understand.

RUDENESS TO GUEST

If a problem arises notify the manager immediately, do not attempt to deal with a disorderly guest. We expect you to treat our customers with courtesy and respect whether deserved or not. Do not involve yourself with any dispute that may occur.

DISHONESTY

Theft of money or property of the company, guests, dancers or employees, this includes the giving away of merchandise and the removal of money from a guests table.

FIGHTING

Fighting or willful acts resulting in injury to others, this includes in the club, anywhere on the premises or whilst on company business. Additionally harassment, threats and arguments between dancers is not permitted. It is the policy of the club never to use force with any patron of the club, regardless of the situation. The only exception being limited force, used to restrain, if required to restrain a customer to protect other guests, dancers or members of staff. Under no circumstances is it permissible to strike to hit a guest, if harassed call the manager or a member of the security team.

MISUSE OF COMPANY PROPERTY

Misuse destruction or negligence towards company property will not be tolerated under any circumstances, and any damage will be paid for by the offender.

DISCLOSURE

Disclosure of any company information; the club takes pride in the creation of its designs and entertainment format and therefore feels strongly about confidentiality. All members of staff and dancers are required to keep any information relating to the club which is proprietary in nature confidential.

INSUBORDINATION

Following the instructions of the club manager or any member of security staff is a necessity. Should you disagree with the instruction you must comply and then take the issue up with the manager at a convenient time?

PRESCRIPTION DRUGS

Should you be using prescription drugs or over the counter medication then it may be brought into the club, provide that it is in its original container, clearly marked as per the contents and in the case of prescription drugs, clearly labeled with your name.

NARCOTICS

You may not be under the influence of, possess, dispense or use controlled substances whilst at the club. WE OPERATE A ZERO TOLERANCE POLICY OF ILLEGAL DRUG USE. This includes allowing patrons or other dancers or staff members to arrange transactions of controlled substances on or off the premises. Any conversation of this type must be immediately reported to the club manager or the security staff. Should a customer offer you drugs this must be immediately reported. The management reserves the right to search the changing rooms, lockers and personal bags and possessions of any member of staff or dancer at any time without notice. Any dancer or member of staff offering drugs to any patron, member of staff or dancer will be immediately dismissed and the police called.

PANDERING FOR PROSTITUTION

Selling any type of sexual favor to anyone is prohibited and will result in instant dismissal.

SOLICITATION FOR PROSTITUTION

Accepting a guest offer of payment in return for any sexual favor, regardless of whether or not you intend to commit them is prohibited and will result in instant dismissal.

ASSIGNATION OF PROSTITUTION

This is the promise of meeting someone at a later time or to meet them at a later time in return for gratuities given during a performance. Whether or not you have

any intention of meeting the individual (s) is academic. Failure to comply will result in instant dismissal.

LEWD AND LASCIVIOUS BEHAVIOUR

Private dances conducted for customers. Absolutely no contact of any type is permitted. The final decision as to what represents lewd or lascivious behavior rests with the club manager.

SOLICITATION FOR DRINKS OR TIPS

Solicitation for alcoholic (or non alcoholic) beverages is prohibited. You must not ask a guest to buy you a drink but must wait to be offered, further you must not ask for tips or money; it must be given willingly or paid as a professional artists fee for the entertainment provided by you.

WEAPONS

No cs gas or weapons of any sort are permitted on the company property for any reason at any time.

UNIONS

You may join and in fact encouraged to join either Equity or GMBU details are available

**I HAVE READ AND UNDERSTOOD AND AGREE TO
ABIDE BY THIS CODE OF CONDUCT.**

STAGE NAME _____

FULL NAME _____

ADDRESS _____

POST CODE _____ **TEL No** _____

SIGNED _____ **-DATED** _____

RE. SELF EMPLOYED DANCERS IN THE EEC COUNTRIES

I confirm that

- 1. I am self-employed*
- 2. I am not in the employ of the club or any of its parent or associated companies*
- 3. I recognize and accept that neither the club or parent or associated companies have any liability to make PAYE or NI deduction or contributions on my behalf.*
- 4. I accept full responsibility to make a return to the Inland Revenue and to pay any national insurance contributions that may become due.*
- 5. I certify that I am /am not a VAT registered person as defined within the meaning of the act.*
- 6. I am responsible for the purchase of all my own costumes and agree to take out my own insurance to cover me in the event of accident, sickness and damage or loss to any costumes or other personal possessions.*

Attach
Proof of identity
Proof of address

National insurance No _____

Signature _____

***THE WHITE SWAN GAY STRIPTease
CODE OF CONDUCT AND RULES FOR AMATURE
CONTESTANTS.***

STAGE SHOW

At no time may any contestant on the stage have physical contact with any of the audience.

Contestants must leave the stage when directed by the management.

CONTESTANTS

All contestants must give their names to the person organizing the show and sign this form this must be done before the competition starts. No person may just take to the stage without registration.

REFUSAL

The management reserves the right to refuse any person The right to enter the competition the grounds may not be nessasaraly be given, but entrants intoxicated or unsteady on their feet will be refused on the grounds of danger to themselves or others.

PRIZES

These will vary from time to time.

OWN RISK

All contestants enter the competition at their own risk no liability can be taken by the club for injury or loss or damage to their property.

DRINKING

No drinks are to taken on to the stage at any time.

ACTS OF INDECENCY

Any act deemed indecent by the management will be directed to leave the stage immediately and disqualified from the competition.

DRESSING ROOM

A dressing room is provided and should be used to re-dress after a performance.

I HAVE READ AND UNDERSTOOD THE CONDITIONS OF THIS COMPERTION AND AGREE TO ABIDE BY THEM.

Signed

date

—

The white swan

Performances start from 8 pm nightly.

NO PERSON UNDER 18 IS TO BE ADMITTED

A STRICT DRESS CODE IS EXPECTED INSIDE THE CLUB PLEASE RESPECT THIS AT ALL TIMES.

If invited our entertainers will dance for you fully nude in a private area for the price of £20 per dance.

You may wish to invite a dance to remain at your table for which it is customary to tip at a fee agreed between the parties involved prior to commencement. The dancer may accept refreshment whilst at the table.

Dancer's fee may be paid in cash or with a credit or debit card at the bar or a designated place inside the club .please asks a member of the waiting staff. These chips carry a 20% administration fee.

Customers must be seated at all times when our entertainers are dancing for them.

No physical contact is allowed between customers and dancers while dancers are in a state of undress. Nor may they be propositioned in any way.

No verbal or physical abuse towards staff, dancers or other guest will be tolerated.

Any breech of these rules will result in you being required to leave majingos.

If you have any quires regarding the dancer's roles or any dispute with them please speak with the management who will endeavor to help.

Refreshment may only be purchased through a member of the waiting staff as bar service is not available. There is no service charge applied to your bill this is left to your discretion.

VIP champagne areas are available for your enjoyment please asks a member of staff thank you.

Please have and enjoyable evening and drink sensibly

When leaving the premises please leave quietly.

Taxis are available at reception please ask a member of staff

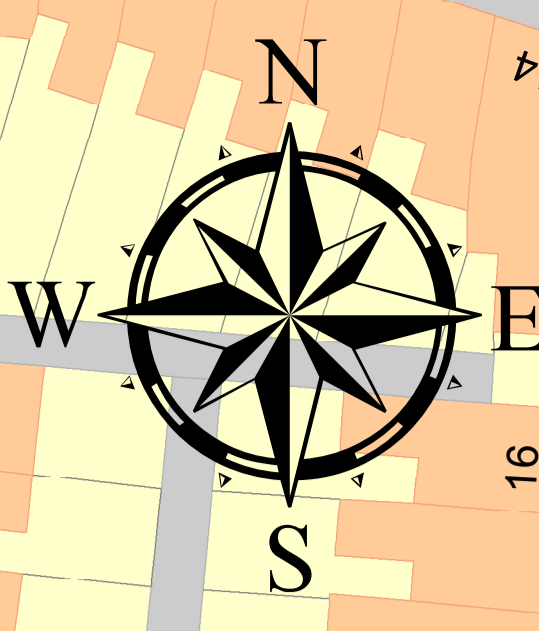
THE WHITE SWAN

POLICY FOR THE WELFARE OF PERFORMERS

1. Each dancer and performer will undergo an interview with the management team and an induction prior to being engaged at the premises.
2. During this interview, two forms of identification will be provided, to include a utility bill and photographic identification such as a photocard driving licence or passport.
3. The induction will include training in the following areas as a minimum:
 - (i) The premises rules;
 - (ii) The Performers Code of Conduct;
 - (iii) The Customers Code of Conduct;
 - (iv) This Welfare Policy;
 - (v) Familiarisation with the premises;
 - (vi) Fire evacuation procedures; and
 - (vii) Health and safety guidance.
4. Training will also be provided in relation to working schedules, changing room etiquette, payments and charging, disciplinary procedures, customer relations and conflict management, arrival and exit procedures and incident reporting.
5. All areas of the premises to which the public have access will have adequate supervision via CCTV and/or SIA registered door supervisors.
6. Any dancer concerned about the behaviour of a customer shall report the incident immediately to the duty manager, who shall take immediate action to resolve the matter.
7. All staff employed at the venue will monitor and supervise the behaviour of customers and draw to the attention of security staff or the duty manager any breach of the Customer Code of Conduct, any situation where an individual is placed in danger or where alarm or distress is caused to a dancer. The security staff or manager shall take appropriate action to resolve the action.
8. Customers behaving inappropriately and/or in breach of the Customer Code or Conduct may be ejected from the venue.
9. A secure dressing room facility will be provided for performers.
10. Dancers can deposit any valuables with the management by way of a sealed and signed envelope, which will be placed in the safe upon their arrival at the venue and returned at the end of the shift.
11. Dancers will be provided with free tap drinking water on request at all times.
12. At the end of the performer's schedule, the performer will be asked if she requires to be escorted from the premises to her vehicle, taxi or pre-arranged transportation in the adjoining streets.

Appendix 9

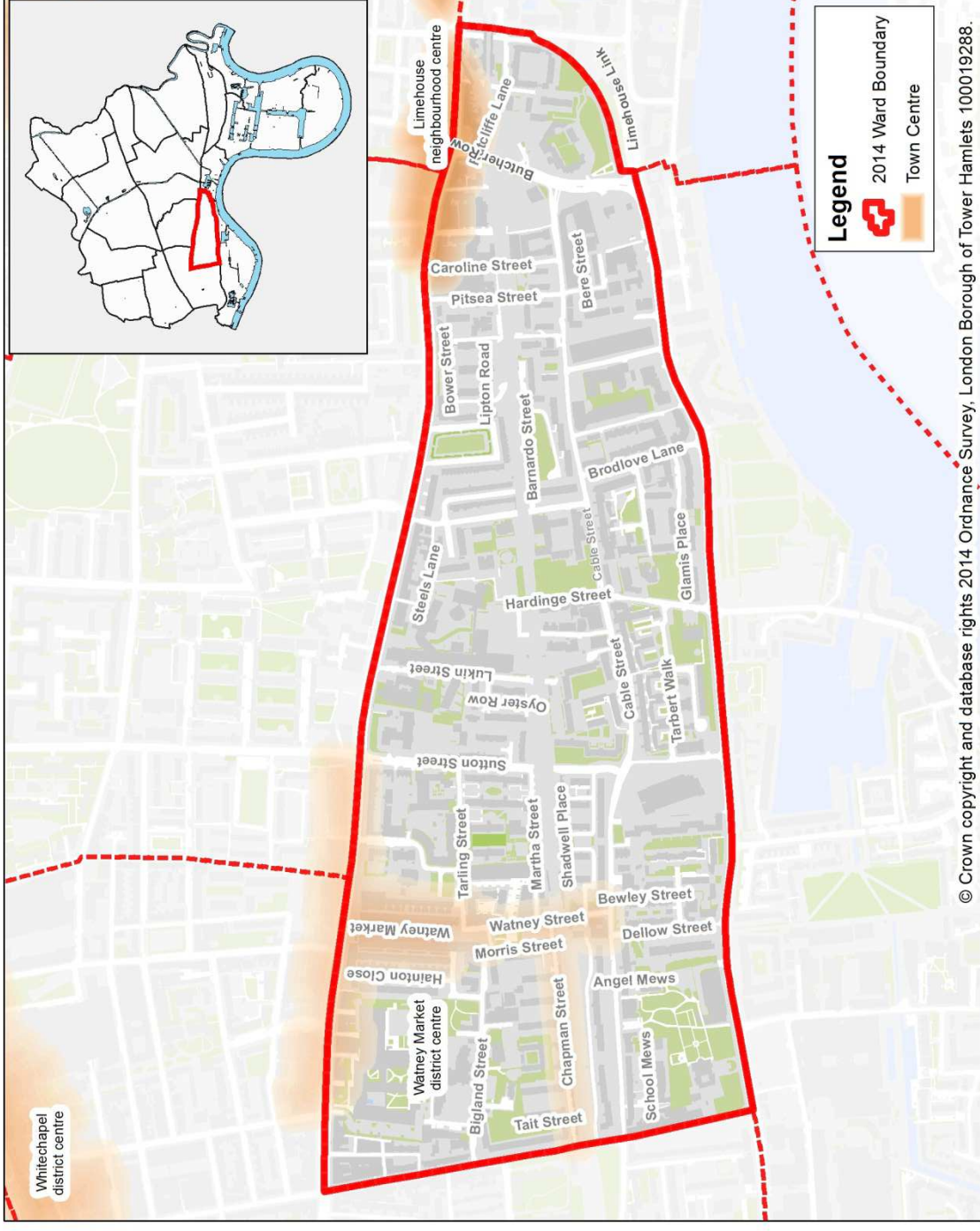
SEV Premises



Appendix 10

Shadwell Ward Profile

Corporate Research Unit
May 2014



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Population.....	3
Ethnicity	4
Religion.....	4
Housing.....	5
Health - Limiting illness or disability	7
Unpaid care provision.....	7
Labour market participation	8
Socio economic groups	9
Qualification levels	10

Introduction

The ward profiles have been produced for all 20 wards in Tower Hamlets. They provide the social, economic and demographic characteristics of each ward in the borough developing a broad picture of the area and help describing local differences.

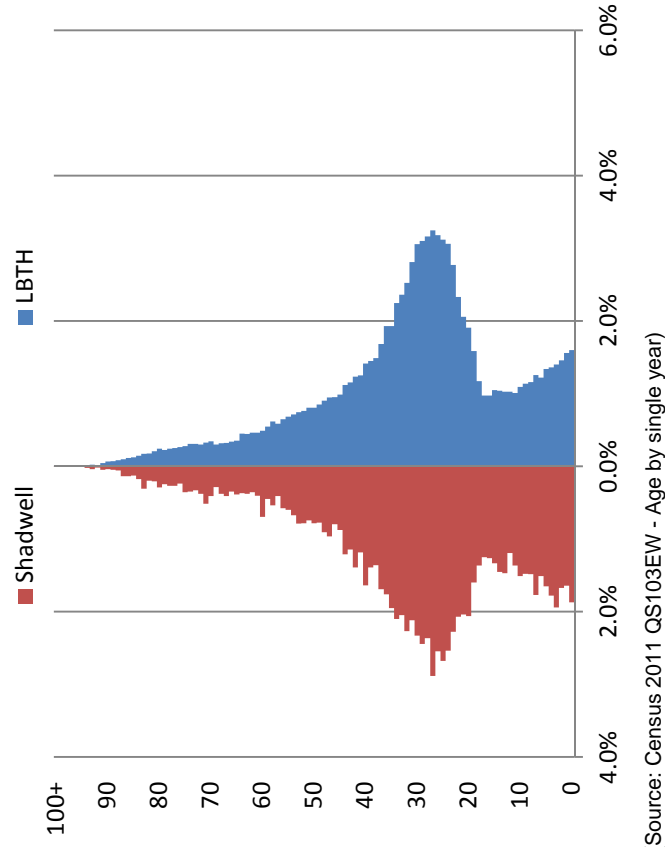
In May 2014, the number of wards increased from 17 to 20. The changes were made by the Local Government Boundary Commission for England, in order to ensure that every councillor in Tower Hamlets represented roughly the same number of residents. The changes mean that no ward will have a population variance of greater than 10 per cent. As a result of the changes, the average population per councillor will be 4,029 in 2014, rising to 4,417 by 2018, according to projected population growth.

Data from the 2011 Census has been used throughout this ward profile as this still provides the single best source of statistics which are available at geography small enough to be aggregated up in to the new wards. While more recent estimates of the resident population are available for the borough and old ward boundaries, these cannot be used to infer the current population according to the new ward boundaries.

Population

Age Structure

Figure 1: Proportion of population by age



(Source: Census 2011 QS103EW - Age by single year)

Table 1: Number and proportion of residents by age range

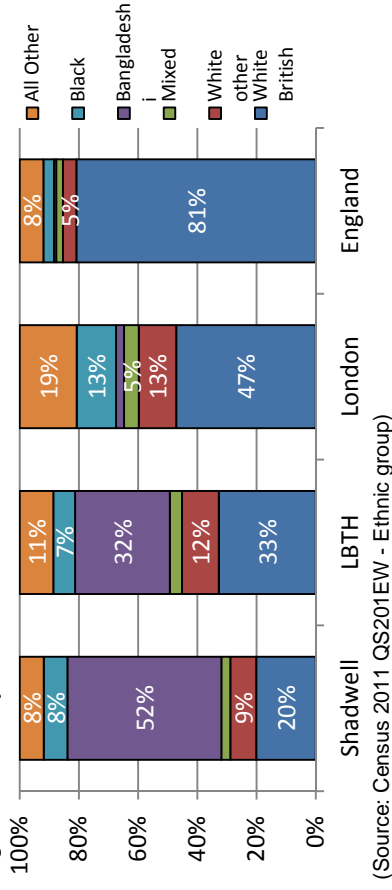
Residents by Age	0-15	16-64	65+	Total
Shadwell	3,181	8,584	889	12,654
Shadwell %	25.1%	67.8%	7.0%	100%
Tower Hamlets %	19.7%	74.1%	6.1%	100%

(Source: Census 2011 QS103EW - Age by single year)

- At the time of the 2011 Census, the population for Shadwell was 12,654 which accounted for almost 5 per cent of the total population of Tower Hamlets.
- The ward had 6,462 males and 6,192 females providing a gender split in the ward of 51.1 per cent male and 48.9 per cent female.
- The population density in this ward was 179 people per hectare, higher than the borough average of 129 people per hectare.
- There is a higher than borough average proportion of residents in the Shadwell ward who are aged 0-15 years old, and a higher than average proportion of those aged 65+. The proportion of residents of working age (16-64) was the 4th lowest in the borough.

Ethnicity

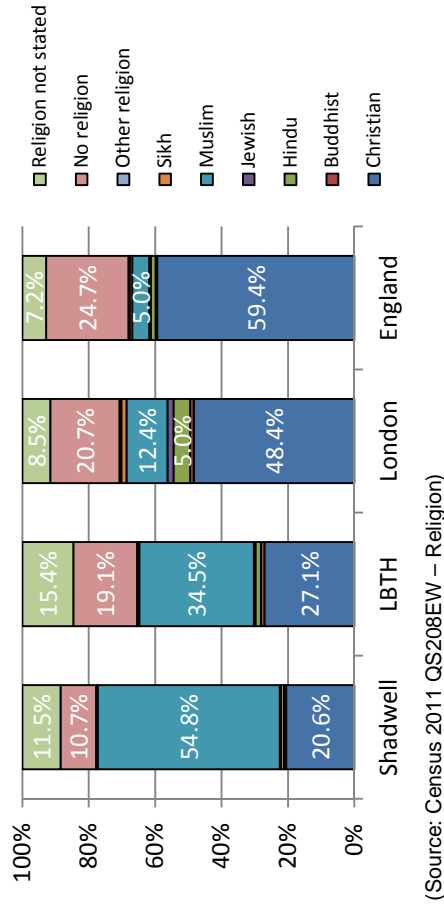
Figure 2: Ethnicity



- At the time of the 2011 Census, 9,007 residents in the ward were BME (71 per cent). This proportion was significantly higher than the borough average of 54 per cent.
- Residents of Bangladeshi origin accounted for 52 per cent of the population (6,585 residents). This was higher than the borough average (32 per cent).
- There were 2,541 White British residents in the Shadwell ward. There was a lower proportion of residents who are White British in the ward compared to the borough average of 33 per cent.
- The three largest ethnic groups in the borough (White British, Bangladeshi and White Other) accounted for 81 per cent of all residents in this ward.

Religion

Figure 3: Religion



- The proportion of residents who identified themselves as Christian was 20.6 per cent – lower than the borough average of 27 per cent. At 54.8 per cent of the population, the proportion of Muslim residents was the highest of all 20 wards in the borough.
- Tower Hamlets had a significantly higher proportion of residents who explicitly did not state their religion on the census form when compared to London and the rest of England. There were 1,453 residents in the Shadwell ward explicitly did not state a religion, this equated to 11.5 per cent of the ward population – the lowest proportion out of all 20 wards in the borough.
- There were just over 1,357 residents in the ward who stated that they had no religion on the census form – accounting for 10.7 per cent of the ward's population, lower than the borough average.

Housing Tenure¹

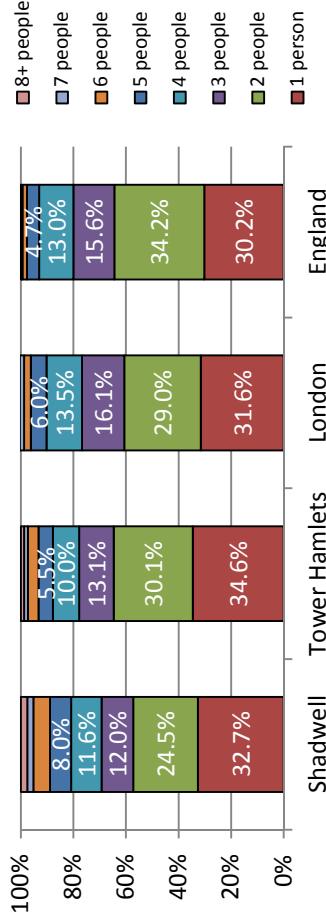
Figure 4: Tenure of households



(Source: Census 2011 QS405EW - Tenure – Households)

Household size

Figure 5: Tenure of households



(Source: Census 2011 QS405EW - Tenure – Households)

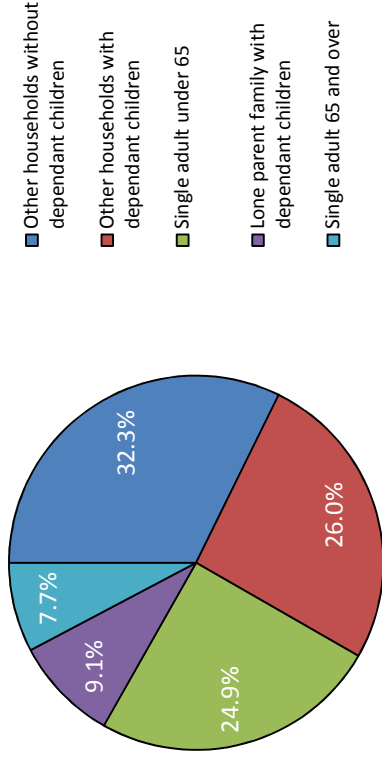
- Tower Hamlets as a whole had a significantly lower proportion of households who were owner-occupier compared to the London average (26.6 per cent compared to 49.5 per cent). The proportion of socially rented households in the borough was almost double that of the London average. There was also a higher proportion of privately rented households compared to the London average.
- There were 4,497 households in the Shadwell ward, a comparatively equivalent proportion of households as the borough average.
- 22.6 per cent of households in the wards were owner-occupied, a rate lower than the borough average of 26.6 per cent.
- There was a higher than average proportion of socially rented properties in this ward and a lower than average proportion of private rented properties. Together the proportion of renters (75.9 per cent) was above the borough average (72.2 per cent).

- The proportion of households in the Shadwell ward with three or more people accounted for almost 43 per cent of the total households in the ward. This proportion was higher than the borough average of 35 per cent.
- On Census day, 862 households were recorded as having five or more people living in them. This equated to 19.2 per cent of the households in the ward and was higher than the average for Tower Hamlets (12.3 per cent).
- The average household size for the ward was 2.81 compared to the borough average of 2.51.

¹ Tenure provides information about whether a household rents or owns the accommodation that it occupies and, if rented, combines this with information about the type of landlord who owns or manages the accommodation.

Household composition

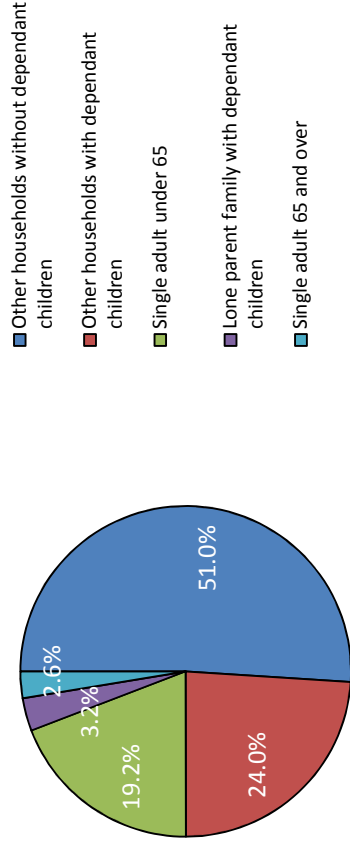
Figure 6: Household composition - percentage of households by type



(Source: Census 2011 QS113EW - Household composition – Households)

- At the time of the Census, 27.2 per cent of all residents in the ward lived in family households with dependent children; this proportion was higher than the borough average of 46.2 per cent.
- However, families with dependent children occupied 35.1 per cent of the households in the ward, higher than the borough average of 26.6 per cent.
- Single adult households accounted for 32.7 per cent of all households in the ward; however 14.9 per cent of the ward's residents lived in this type of household.
- Older people living alone (65+) accounted for 7.7 per cent of households which was higher than the borough average of 6 per cent.
- Table 3 shows the proportion of households that were overcrowded, had the required number of bedrooms, or were under-occupied at the time of the Census. 22 per cent of households (989 households) in the ward were overcrowded – higher than the average for the borough (16 per cent).

Figure 7: Household composition: percentage of residents that live in each household type



(Source: Census 2011 QS112EW - Household composition – People)

Table 2: Average household size

Average residents per household	Shadwell	Tower Hamlets	London	England
Households with dependent children	4.62	4.30	3.89	3.78
Households with non-dependent children	1.83	1.81	1.84	1.78

(Source: Census 2011 QS406EW - Household size)

Table 3: Occupancy ratings

Area	Overcrowded (-1 or less)	Required Bedrooms (0)	Under Occupied (+1 or more)
Shadwell	987	2,318	1,192
Tower Hamlets	16,605	51,058	33,594
London	370,531	1,282,883	1,612,759
England	1,024,473	5,885,951	15,152,944

(Source: Census 2011 QS406EW - Household size)

Health - Limiting illness or disability

Table 4: Limiting illness and disability

Area	Day-to-day activities limited a lot	Day-to-day activities limited a little	Day-to-day activities not limited
Shadwell	1,021	1,001	10,632
Shadwell (%)	8.1%	7.9%	84.0%
Tower Hamlets (%)	6.8%	6.7%	86.5%
London (%)	6.7%	7.4%	85.8%
England (%)	8.3%	9.3%	82.4%

(Source: Census 2011 QS303EW - Long-term health problem or disability)

- On Census day, around 1,021 residents (8.1 per cent) in Shadwell had a long term health problem or disability *limiting the persons day to day activities a lot*, while 7.9 per cent (1001 residents) had a long term health problem or disability *limiting the persons day to day activities a little*.
- In Shadwell, the rate of people with a long term health problem or disability *limiting day to day activities a lot* was above the Tower Hamlets (6.8 per cent) and London rate (6.7 per cent) but below the England rate.
- In comparison, the rate of people with a long term health problem or disability *limiting day to day activities a little* of 7.9 per cent was also above the Tower Hamlets (6.7 per cent) and London rates but again below the England average.

Unpaid care provision

Table 5: Unpaid care provision (%)

Area	Provides no unpaid care	Provides 1 to 19 hours unpaid care a week	Provides 20 to 49 hours unpaid care a week	Provides 50 or more hours unpaid care a week
Shadwell	11,543	609	198	304
Shadwell (%)	91.2%	4.8%	1.6%	2.4%
Tower Hamlets (%)	92.4%	4.3%	1.4%	1.9%
London (%)	91.6%	5.3%	1.3%	1.8%
England (%)	89.8%	6.5%	1.4%	2.4%

(Source: Census 2011 QS301EW - Provision of unpaid care)

- Around 8.8 per cent of residents in Shadwell provided unpaid care. The Shadwell rate was above the Tower Hamlets (7.6 per cent), London (8.4 per cent) and England (10.2 per cent) rates.
- From 1,111 residents in Shadwell who provided unpaid care, around 198 residents provided care for 20 to 49 hours a week, while 304 residents provided care for 50 or more hours a week.
- The proportion of those providing unpaid care for 50 hours or more of 2.4 per cent in Shadwell was above Tower Hamlets (1.9 per cent) and London (1.8 per cent) averages.

Labour market participation

Table 6: Labour market participation - Economic active (EA) and Economic Inactive (EI) (totals and %)

Area	EA: In employment	EA Unemployed	EA: Full-time student	EI: Retired	EI: Student (incl. full-time)	EI: Looking after home / family	EI: Long-term sick or disabled	EI: Other
Shadwell	4,370	721	537	523	960	924	537	492
Shadwell (%)	48.2	8.0	5.9	5.8	10.6	10.2	5.9	5.4
Tower Hamlets (%)	57.6	6.7	5.5	4.7	9.9	7.0	4.5	4.0
London (%)	62.4	5.2	4.1	8.4	7.8	5.2	3.7	3.2
England (%)	62.1	4.4	3.4	13.7	5.8	4.4	4.0	2.2

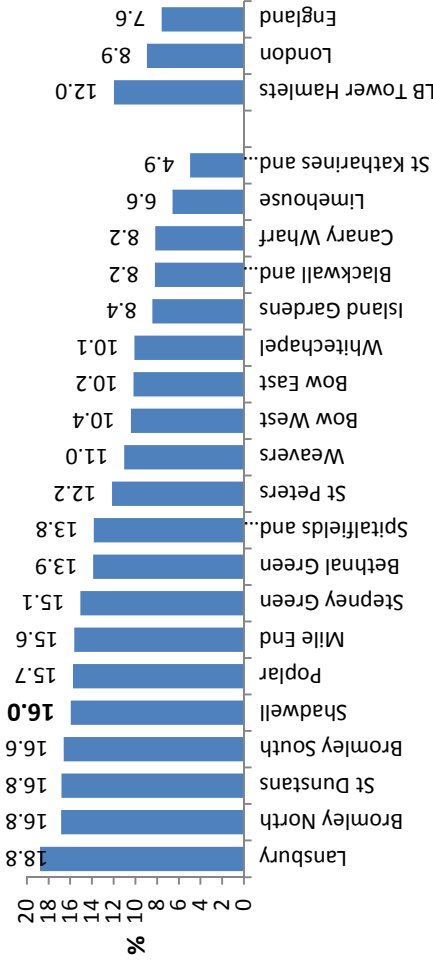
(Source: Census 2011 KS601EW to KS603EW - Economic activity by sex, Population 16 to 74)

- The proportion of economically inactive residents, including those looking after home & family (10.2 per cent), the long term sick (5.9 per cent) and inactive students (10.6 per cent) was above the borough, London and England averages.
- A total of 721 residents were unemployed in Shadwell. The rate of 8 per cent was above the Tower Hamlets (6.7 per cent), London (5.2 per cent) and England (4.4 per cent) averages.

Unemployment rate of 16 to 64 (economic active population only)

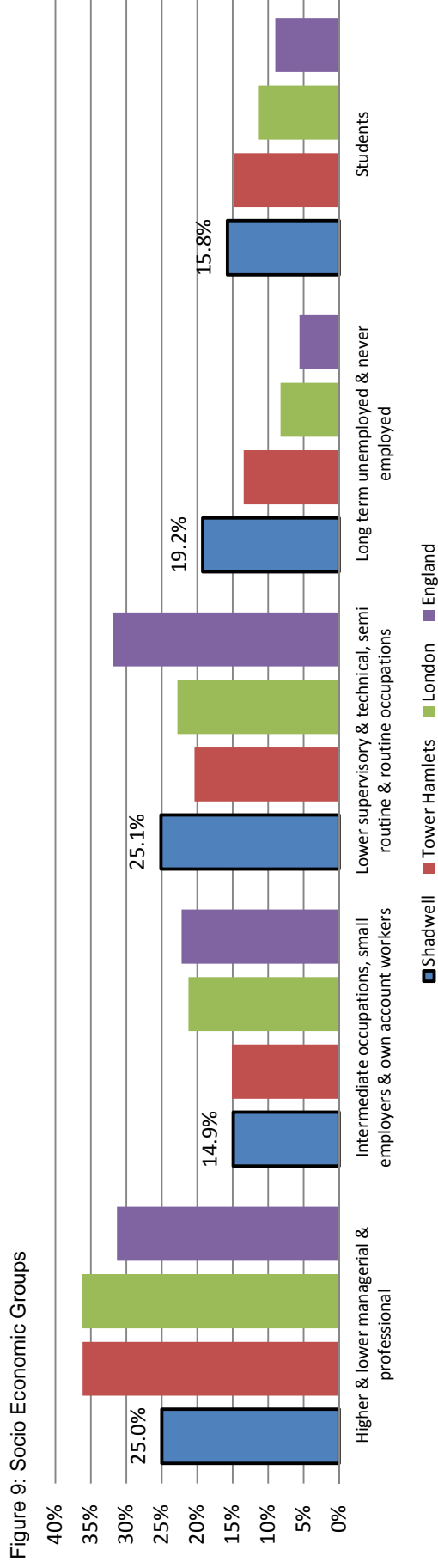
- Figure 8 on the right shows the unemployment rate based on the economically active population only. This measure is the better unemployment measure but it is in general higher compared to the rate based on the proportion of all residents in the 16 to 74 age group as shown above.
- Shadwell had the 5th highest unemployment rate in the borough with 16 per cent, 4 percentage points above the Tower Hamlets rate (12 per cent).
- On Census day, the highest unemployment rate was recorded in Lansbury (18.8 per cent) and the lowest in St Katharine's and Wapping with only 4.9 per cent.

Figure 8: Unemployment rate of 16 to 64 – economic active population only



(Source: Census 2011: QS601EW - Economic activity)

Socio economic groups



(Source: Census 2011 QS607EW - NS-SeC)

- At the time of the Census, there were more working aged residents working in routine and manual occupations compared to the borough average (25.1 per cent compared to 20.4 per cent borough average).
- 19.2 per cent of residents were classified as long term unemployed / never employed (1,743 residents), a higher than the borough average of 13.5 per cent.
- There was a slightly higher percentage of students in the Shadwell ward compared to the borough average of 14.9 per cent.

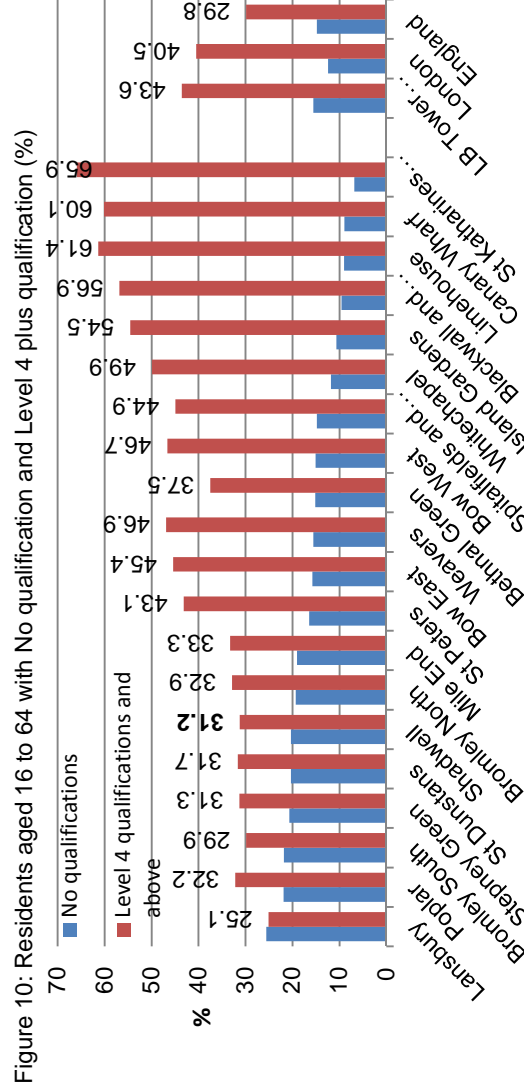
Qualification levels

Table 7: Highest qualification of residents aged 16 to 64

Area	No qualification	Level 1	Level 2	Apprenticeship	Level 3	Level 4 and above	Other
Shadwell	1,744	1,102	998	65	978	2,682	1,015
Shadwell (%)	20.3	12.8	11.6	0.8	11.4	31.2	11.8
Tower Hamlets (%)	15.6	9.8	9.2	0.8	10.8	43.6	10.2
London (%)	12.4	11.5	12.6	1.4	11.5	40.5	10.0
England (%)	14.8	15.2	17.1	3.1	14.5	29.8	5.6

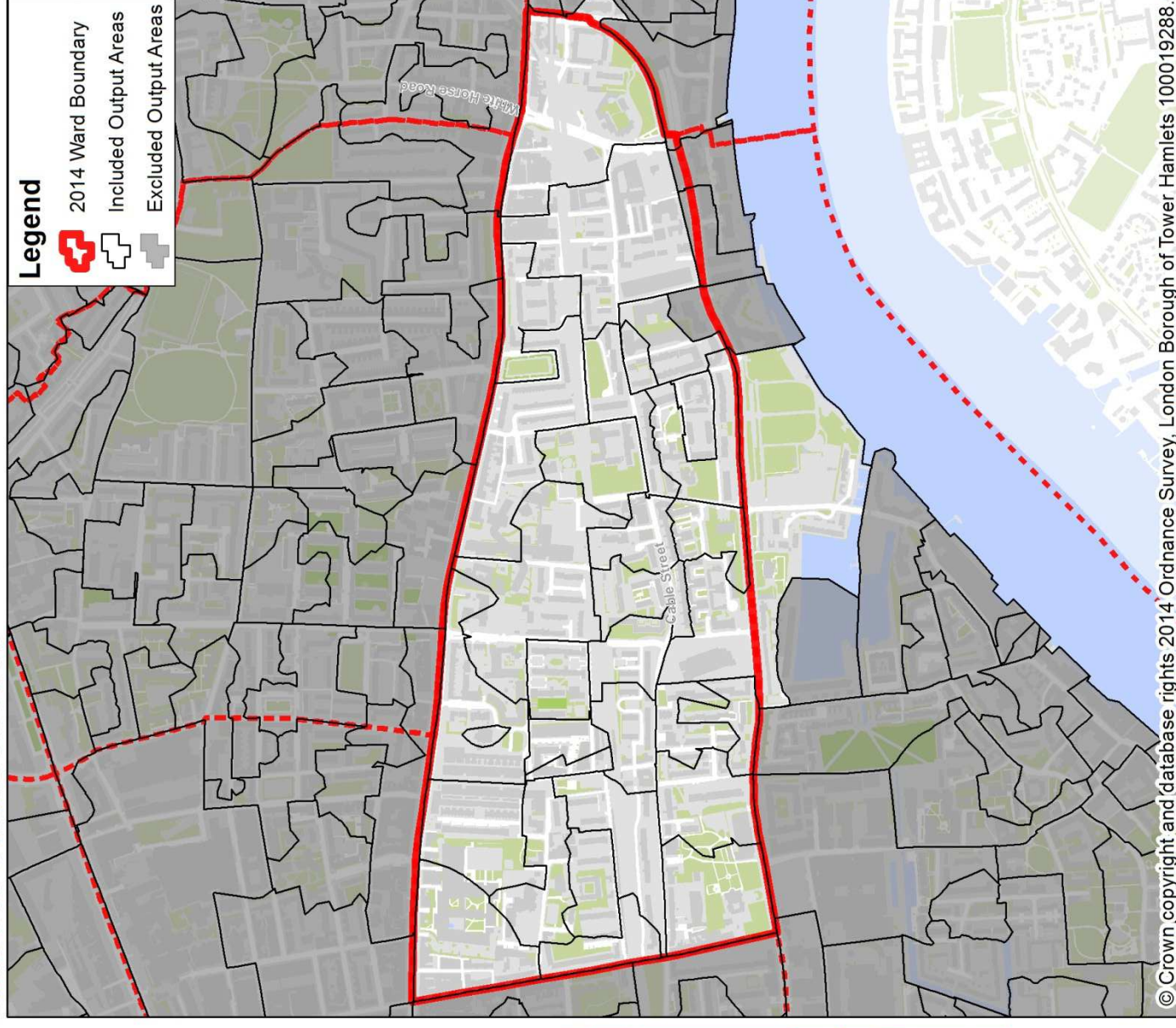
(Source: Census 2011 LC5102EW - Highest level of qualification by age)

- The population aged 16 to 64 in Shadwell showed a different qualification structure to Tower Hamlets as a whole with a far lower proportion of highly qualified residents.
- The proportion of those with a level 4 qualification was low in Shadwell with only 32.2 per cent when compared to Tower Hamlets (43.6 per cent) and London (40.5 per cent).
- Around 1,744 residents or 20.3 per cent aged 16 to 64 did not hold a formal qualification. This rate was substantially above the Tower Hamlets average of 15.6 per cent and the London (12.4 per cent) and England rates (14.8 per cent).
- The proportion of Shadwell residents with no formal qualification was the 5th highest out of all 20 wards in Tower Hamlets.
- The lowest proportion of residents with no qualification was recorded in St Katharine's and Wapping ward (6.8 per cent) while the highest proportion with no qualification was in the Lansbury ward with 25.6 per cent.
- The proportion of Shadwell residents with a level 3 qualification was 11.4 per cent, a rate slightly above the Tower Hamlets one. Level 1 and Level 2 qualification rates in Shadwell were also higher compared to the borough as a whole.



(Source: Census 2011 LC5102EW - Highest level of qualification by age)

Shadwell Statistical Area



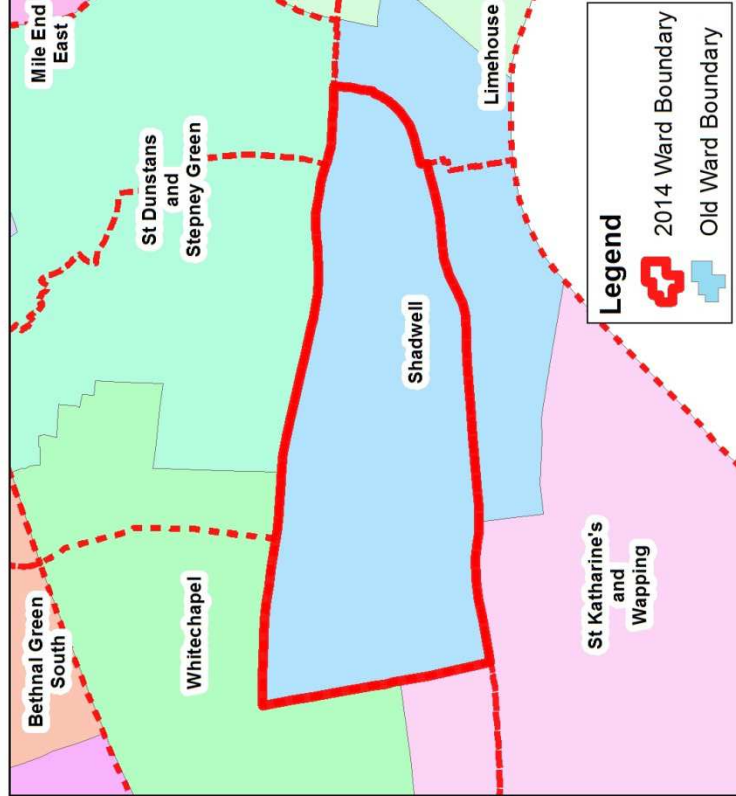
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Statistical Areas

The map (right) shows which Census Output Areas have been included in the summary statistics for this ward, and which areas have been assigned to other wards.

Census Output Area (OA) data has been aggregated on a best fit basis to match the new Tower Hamlets ward boundaries as closely as possible. This has been done in accordance with methodology employed by the Office for National Statistics (ONS) in producing census statistics for non-standard geographies. Details of this methodology can be found on the ONS website at: <http://www.ons.gov.uk/ons/guide-method/geography/geographic-policy/best-fit-policy/index.html>.

Shadwell and the old wards



Further information

The data used in this document has been sourced from the Office for National Statistics Census 2011 and specific Census 2011 data tables are quoted in the document.

Contact the Corporate Research Unit: cru@towerhamlets.gov.uk

For more information, see the [Borough Profile](#) page on the council's internet. Census 2011 data tables can be obtained from the [Office for National Statistics](#) official labour market statistics webpage.

Appendix 11



**LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982
(as amended)**

Notice of Application for the Grant of a Sexual Entertainment Venue

TAKE NOTICE THAT ON: Wednesday 26th November 2014

I: David Tunmer

Of: The White Swan, 556 Commerical Road, London, E14 7JD

Made application to London Borough of Tower Hamlets for the grant of a licence to use the premises named below as a Sexual Entertainment Venue.

Address of Premises:	The White Swan 556 Commerical Road London E14 7JD
-----------------------------	--

Description and detail of sexual entertainment to be provided including times of operation:	The premises will continue to offer lap dancing and other forms of live performance or live display of nudity. The hours of operation applied for will remain as currently operated at the premises: Sunday to Thursday 09:00 – 03:00 Friday to Saturday 09:00 – 05:00
--	---

Any objections to this application shall be made not later than **24th December 2014**, which is **28 days** after the above date of the application. Objections must be made in writing, stating in general terms the grounds for objection to:

The Licensing Section, London Borough of Tower Hamlets, 6th Floor, Mulberry Place,
London E14 2BG or licensing@towerhamlets.gov.uk Website: www.towerhamlets.gov.uk
Tel: 020 7364 5008

Please note: Objections must be made in writing and shall contain the name and address of the objector. Such objections will be sent to the applicant and will become public documents, however, personal details such as name, address and telephone number will be removed.

Appendix 12

Transport for London Public Notice

ROAD TRAFFIC REGULATION ACT 1984

THE A1202 GLA ROAD (LEMAN STREET, LONDON BOROUGH OF TOWER HAMLETS) (TEMPORARY PROHIBITION OF TRAFFIC AND STOPPING) ORDER 2014

- Transport for London hereby gives notice that it intends to make the above named Traffic Order under section 14(1) of the Road Traffic Regulation Act 1984 for the purpose specified in paragraph 2. The effect of the Order is summarised in paragraph 3.
 - The purpose of the Order is to enable crane operation works to take place at A1202 Leman Street.
 - The effect of the Order will be to prohibit any vehicle from:
 - entering, exiting or proceeding on A1202 Leman Street between its junction with A11 Whitechapel High Street and Prescott Street. Local access for non-goods vehicles will be maintained between Whitechapel High Street and Alle Street;
 - stopping on A1202 Leman Street between its junctions with A11 Street and Prescott Street.
- The Order will be effective at certain times between 19th December 2014 and 28th December 2014 every Friday at 8:00 PM until Sunday at 6:00 PM or when those works have been completed, whichever is the sooner. The prohibitions will apply only during such times and to such extent as shall from time to time be indicated by traffic signs.
- The prohibitions will not apply in respect of:
 - Any vehicle being used for the purposes of those works or for fire brigade, ambulance or police purposes;
 - Anything done with the permission or at the direction of a police constable in uniform or a person authorised by Transport for London.
 - At such times as the traffic prohibition is in force alternative routes will be indicated by traffic signs; **(for eastbound traffic on Whitechapel High Street)** Whitechapel High Street eastbound, Commercial Road, Butcher Row onto The Highway and East Smithfield to normal route of travel. **(for westbound traffic on Whitechapel High Street)** Whitechapel High Street westbound, Minories, Goodman's Yard, Mansell Street and East Smithfield to normal route of travel.

Dated this 4th day of December 2014
Mufu Durowoju,
 Transition Manager, Network Impact Management
 Road Space Management – Operations
 Transport for London,
 Palestra, 197 Blackfriars Road, London, SE1 8NJ



Licensing Act 2003
Application to Vary Premises Licence
 Name of Applicant: Sainsbury's Supermarkets Ltd.
 Address: Sainsbury's, 516-520 Commercial Road, London, E1 0HY. Licensing Authority: London Borough of Tower Hamlets, Licensing Authority Address: Licensing Team, London Borough of Tower Hamlets, 6th Floor, Mulberry Place, 5 Clove Crescent, London, E14 2BG (where a record of the application may be inspected during normal office hours). Licensing Authority Website: www.towerhamlets.gov.uk. The applicant has applied to the Licensing Authority to vary the premises licence for the above premises as follows: 1. To extend the hours for the sale of alcohol to between the hours of 0700 and 2400 daily. 2. To vary the licence conditions. Any person or responsible authority (as defined by the Licensing Act 2003) may make representations to the Licensing Authority no later than 25 December 2014. Any representations made to the Licensing Authority must be in writing. It is an offence knowingly or recklessly to make a false statement in connection with this application. The maximum fine for which a person is liable on summary conviction for this offence is £5,000.
 Dated: 26 November 2014
Winckworth Sherwood LLP, Minerva House, 5 Montague Close, London, SE1 9BB.
 Ref: EMF/26508/1532/RPB.
 Solicitors and authorised agents for the applicant.

PUBLIC NOTICE
LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 (as amended)
 Notice of Application for the Grant of a Sexual Entertainment Venue Licence TAKE NOTICE THAT ON: 1st December 2014 we City Traders London Limited of 329 Romford Road London E7 9HA made application to London Borough of Tower Hamlets for the grant of a licence to use the premises named below as a Sexual Entertainment Venue. Address of Premises: Charlie's Angels, 30 Alie Street London E1 8DA. Description and detail of sexual entertainment to be provided including times of operation: Gentleman's club providing pole dancing, lap dancing and striptease between the hours of 11.00am and 4.00am Monday to Sunday. Any objections to this application shall be made not later than 29/12/2014 which is 28 days after the above date of the application. Objections must be made in writing, stating in general terms the grounds for the objection to: The Licensing Section, London Borough of Tower Hamlets, 6th Floor Mulberry Place London E14 2BG or licensing@towerhamlets.gov.uk Website: www.towerhamlets.gov.uk Tel: 0207 364 5008. Please note: Objections must be made in writing and shall contain the name and address of the objector. Such objections will be sent to the applicant and will become public documents, however personal details such as name, address and telephone number will be removed.

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 (as amended)
Notice of Application for the Grant of a Sexual Entertainment Venue
 TAKE NOTICE THAT ON: Wednesday 26th November 2014. I: David Tunmer Of: The White Swan, 556 Commercial Road, London, E14 7JD Made application to London Borough of Tower Hamlets for the grant of a licence to use the premises named below as a Sexual Entertainment Venue. Address of Premises: The White Swan, 556 Commercial Road, London, E14 7JD. Description and detail of sexual entertainment to be provided including times of operation: The premises will continue to offer lap dancing and other forms of live performance or live display of nudity. The hours of operation applied for will remain as currently operated at the premises: Sunday to Thursday 09:00 – 03:00, Friday to Saturday 09:00 – 05:00. Any objections to this application shall be made not later than 24th December 2014, which is 28 days after the above date of the application. Objections must be made in writing, stating in general terms the grounds for objection to: The Licensing Section, London Borough of Tower Hamlets, 6th Floor, Mulberry Place, London E14 2BG or licensing@towerhamlets.gov.uk Website: www.towerhamlets.gov.uk Tel: 020 7364 5008. Please note: Objections must be made in writing and shall contain the name and address of the objector. Such objections will be sent to the applicant and will become public documents, however, personal details such as name, address and telephone number will be removed.

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 (as amended)
Notice of Application for the Grant of a Sexual Entertainment Venue
 TAKE NOTICE THAT ON: Wednesday 26th November 2014 We: Whites Venues Ltd Of: Swiss House, Beckingham Street, Tolleshunt Major, Malden, Essex, CM9 8LZ Made application to London Borough of Tower Hamlets for the grant of a licence to use the premises named below as a Sexual Entertainment Venue. Address of Premises: Whites Gentlemen's Club, 32-38 Leman Street, London, E1 8EW. Description and detail of sexual entertainment to be provided including times of operation: The premises will continue to offer lap dancing and other forms of live performance or live display of nudity. The hours of operation applied for will remain as currently operated at the premises: Monday to Saturday 12:00 – 04:00. Any objections to this application shall be made not later than 24th December 2014, which is 28 days after the above date of the application. Objections must be made in writing, stating in general terms the grounds for objection to: The Licensing Section, London Borough of Tower Hamlets, 6th Floor, Mulberry Place, London E14 2BG or licensing@towerhamlets.gov.uk Website: www.towerhamlets.gov.uk Tel: 020 7364 5008. Please note: Objections must be made in writing and shall contain the name and address of the objector. Such objections will be sent to the applicant and will become public documents, however, personal details such as name, address and telephone number will be removed.



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 ABTA



Appendix 13

TOWER HAMLETS, Mulberry Place, 5 Clove Crescent, E14 2BG

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We David Tunmer

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description	
The White Swan 556 Commercial Road	LBTH TRADING STANDARDS 19 MAR 2015 LICENSING
Post town London	Postcode E14 7JD

Telephone number at premises (if any)	020 7780 9870
Non-domestic rateable value of premises	£37,500

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Tunmer			First names David		
I am 18 years old or over				<input checked="" type="checkbox"/>	Please tick yes
Current postal address if different from premises address		Bramley Beach Mill End			
Post town	Little Easton, Essex		Postcode	CM6 2JB	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
1	7	04 2015

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
±	±	± ± ± ±

Please give a general description of the premises (please read guidance note 1)

Late night venue / licensed premises – please refer to the enclosed plans for further details.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon	09:00	05:00	Film and/or video shows or relays may be provided from time to time whether of a musical and/or sporting nature or otherwise and whether forming the principal entertainment offered or as ancillary to other entertainment, e.g. music and dancing.		
Tue	09:00	05:00			
Wed	09:00	05:00	<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 4)		
Thur	09:00	05:00			
Fri	09:00	05:00			
Sat	09:00	05:00	<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	09:00	05:00	Please refer to box J for non-standard timings.		

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)	
Day	Start	Finish		
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)	
Tue				
Wed				
Thur				<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri				
Sat				
Sun				

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon				<u>Please give further details here</u> (please read guidance note 3)	
Tue			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)		
Wed			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Thur					
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	09:00	05:00	The applicant wishes to be able to provided both live amplified and unamplified music and singing as may from time to time compliment the range of entertainment being provided at the premises, whether as the principal entertainment or in conjunction with dancing and/or any other permitted activity.		
Tue	09:00	05:00			
Wed	09:00	05:00	State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur	09:00	05:00			
Fri	09:00	05:00	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5) Please refer to box J for non-standard timings.		
Sat	09:00	05:00			
Sun	09:00	05:00			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place <u>indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	09:00	05:00	Please give further details here (please read guidance note 3) The applicants wish to have the facility for the provision of recorded music whether as the principal entertainment provided or in conjunction with dancing or any other permitted activity.		
Tue	09:00	05:00			
Wed	09:00	05:00	State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur	09:00	05:00			
Fri	09:00	05:00	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5) Please refer to box J for non-standard timings.		
Sat	09:00	05:00			
Sun	09:00	05:00			

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	09:00	05:00	Please give further details here (please read guidance note 3) The applicants wish to provide such performance of dance as may be required from time to time to compliment the range of entertainment or in conjunction with dancing or any other permitted activity	Both	<input type="checkbox"/>
Tue	09:00	05:00			
Wed	09:00	05:00	State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur	09:00	05:00			
Fri	09:00	05:00	Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5) Please refer to box J for non-standard timings.		
Sat	09:00	05:00			
Sun	09:00	05:00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing: Anything of a similar description and not specified elsewhere in this application.		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Mon	09:00	05:00		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	09:00	05:00	<u>Please give further details here</u> (please read guidance note 3)		
Wed	09:00	05:00	The applicant wishes to provide such other entertainment of a like kind as may be required from time to time to compliment the range of entertainment or in conjunction with dancing or any other permitted activity		
Thur	09:00	05:00	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)		
Fri	09:00	05:00			
Sat	09:00	05:00	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	09:00	05:00	Please refer to box J for non-standard timings.		

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>	
				Outdoors	<input type="checkbox"/>	
Day	Start	Finish	Both			<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 3)			
Tue						
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)			
Thur						
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)			
Sat						
Sun						

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	09:00	05:00			
Tue	09:00	05:00			
Wed	09:00	05:00			
Thur	09:00	05:00			
Fri	09:00	05:00			
Sat	09:00	05:00			
Sun	09:00	05:00			
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
			On such date as is prescribed as the date when the clocks go forward to mark the changeover to British Summer Time, the permitted hours for licensable activities at the premises shall be extended by one hour.		
			On New Year's Eve, the permitted hours for licensable activities at the premises shall be extended until the start of permitted hours on the following day.		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Munir Grami	
Address [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

Regulated Entertainment to include striptease – the premises benefits from a Sexual Entertainment Venue licence and this licence is subject to the 33 conditions contained within the London Borough of Tower Hamlets “Standard Conditions For Sexual Entertainment Venues”. A copy of this document is included with this application for your convenience.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) The premises may be open to members of the public for non-licensable activities without limit.
Day	Start	Finish	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 5) Please refer to box J for non-standard timings.
Mon	09:00	05:00	
Tue	09:00	05:00	
Wed	09:00	05:00	
Thur	09:00	05:00	
Fri	09:00	05:00	
Sat	09:00	05:00	
Sun	09:00	05:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

Please refer to the attached continuation sheet.

b) The prevention of crime and disorder

Please refer to the attached continuation sheet.

c) Public safety

Please refer to the attached continuation sheet.

d) The prevention of public nuisance

Please refer to the attached continuation sheet.

e) The protection of children from harm

Please refer to the attached continuation sheet.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	[REDACTED]
Date	18 th March 2015
Capacity	Applicant’s Solicitor/Advocate

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Dadds LLP Licensing Solicitors
Crescent House
51 High Street

Post town Billericay, Essex Postcode CM12 9AX

Telephone number (if any) [REDACTED] [REDACTED]

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)

[REDACTED]

THE WHITE SWAN, 556 COMMERCIAL ROAD

CONTINUATION SHEET – PROPOSED CONDITIONS

1. No-one under the age of 18 is allowed on the premises.
2. SIA registered Door Supervisors must be employed at the premises.
3. A count must be kept against a capacity limit of 300 persons.
4. CCTV coverage must be provided and recordings kept for a period of not less than 28 days.

Appendix Two

STANDARD CONDITIONS FOR SEXUAL ENTERTAINMENT VENUES

General

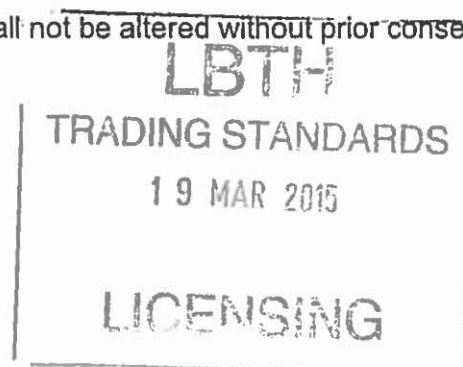
1. The Licensee must remain in personal control of the premises at all times that it is trading or nominate in writing an individual over the age of 18 with the authority to direct activities within the Premises.
2. The licensee shall notify the Council, in writing, of any change in directors, trustees, partners or other persons concerned in the management of the licensed activities within fourteen days of such change.
3. The Licensee shall provide in a timely fashion copies of any documents reasonably required by an authorised officer of the Council to prove compliance with this Licence.
4. The licensee must give written notice to the Council if s/he wishes to surrender the licence.
5. The Council reserves the right to amend or alter these conditions (provided that such change will not prevent the operators from viably carrying on the business of the premises) following consultation with licensees
6. The meaning of "sexual entertainment" is given in Section 27 of the Policing and Crime Act 2009.

Management

7. A suitable and sufficient number of door supervisors and trained staff will be employed (based on a risk assessment) when sexual entertainment is offered. Their duties will include monitoring customers and performers to ensure that the Code of Conduct for Dancers and the House Rules are being obeyed and enforcing if necessary.
8. The Licensee shall prepare and implement a Code of Conduct for Performers. The Code shall be approved by the council and will not be altered without their consent.
9. The Licensee shall prepare House Rules governing the conduct of customers. The Rules shall be approved by the council and shall not be altered without their consent.

Premises

10. The approved layout of the premises shall not be altered without prior consent of the council.



11. The Licensee shall ensure that the interior of the premises where sexual entertainment is offered shall not be capable of being seen from the outside of the premises, and that the exterior is maintained to a satisfactory level of decorum.

12. The sexual entertainment shall take place only in the areas designated by the Council and the approved access to the dressing room(s) shall be maintained whilst sexual entertainment is taking place and immediately thereafter.

13. CCTV shall be installed to cover the inside and the outside of the premises covering all areas to which the public have access, including private performance areas and booths, entrances and exits but excluding toilets. All cameras shall continually record whilst the premises are open to the public and the recorded images shall be kept available for a minimum of 31 days. Recorded images shall be made available to an authorised officer or a police officer together with facilities for viewing. The recordings for the preceding two days shall be made available immediately on request. Recordings outside this period shall be made available on 24 hours' notice.

Advertising

14. The Licensee shall not permit the display outside of the premises of photographs or other images, excluding trademarks or logos, which are unacceptable to the Council, and which indicate or suggest that sexual entertainment takes place on the premises.

15. Where the Council has given notice in writing to the Licensee objecting to an advertisement on the grounds that, if displayed, it would offend public decency or be likely to encourage or incite crime and disorder that advertisement shall be removed or not be displayed.

Admission to the Premises

16. No person under the age of 18 years shall be permitted on the premises when sexual entertainment is being offered, and a clear notice to this effect will be displayed at the entrance.

17. Customers who appear to be under the age of 21 must be asked to provide a Pass-Scheme approved photographic card, their passport or photographic driving licence to prove their age. Prominent notices must be clearly displayed to this effect at the entrance(s) to the premises.

18. The content of the House Rules will be made known to customers prior to their admission to the premises when sexual entertainment is provided.

19. Signs must be displayed at appropriate locations advising that any customer attempting to make physical contact with a performer will be asked to leave;

Performers

20. Entertainment will be given only by the performers engaged by or through the Licensee and there will be no audience participation.

21. The licensee shall keep a record of each performer, including their proper name and any aliases, and their residential address. With each record the licensee shall keep a copy of a photographic form of identity and proof of address of the performer.

22. On days when sexual entertainment is provided, the licensee, or their representative, shall keep a record of those performers working at the premises on that day in a daily record. The daily record shall be immediately available for inspection by authorised officers.

23. The licensee shall ensure that each performer signs the code of conduct in their proper name, acknowledging that they have read and understood and are prepared to abide by the code of conduct, and signed copies be kept on the premises for inspection by authorised officers.

24. During a performance there shall be no full bodied physical contact between the customer and the dancer other than the transfer of money or token at the beginning, during and conclusion of the dance.

25. During a performance there shall be no full bodied physical contact between dancers and they are not to touch each other's breasts and or genitalia.

26. Performers must remain fully dressed while on the premises, except while performing in areas approved by the Council for sexual entertainment and in the approved changing rooms.

27. Performers must redress at the conclusion of the performance.

28. Performers must never be in the company of a customer except in an area open to the public (excluding the toilets) within the premises.

29. The Licensee is to implement a policy for the safety of the performers when they leave the premises.

Customers

30. The House Rules regarding customer behaviour will be implemented at all times that the premises are operating with sexual entertainment.

31. No member of the public shall be admitted or allowed to remain in the dance area if they appear to be intoxicated or under the influence of illegal substances.

32. Customers may not be permitted to photograph film or electronically record any performance.

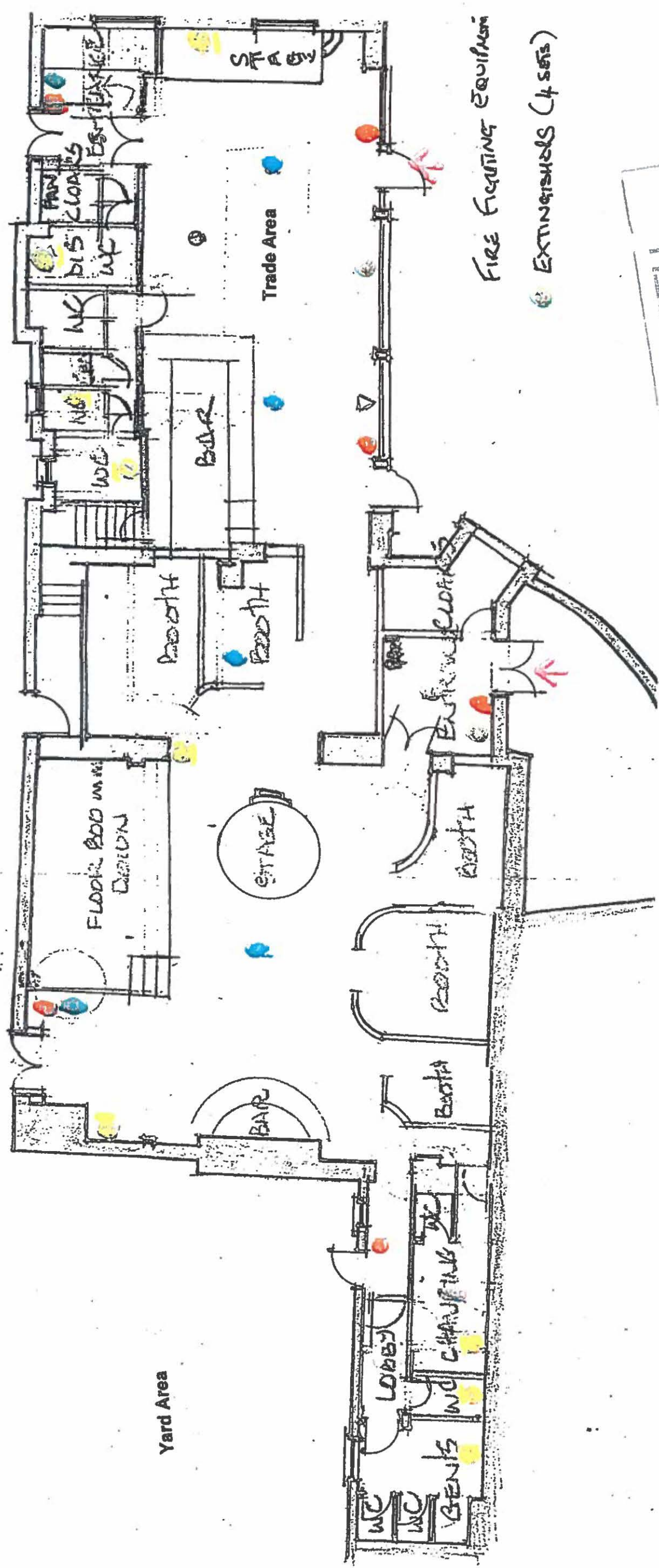
33. Customers shall not be permitted to enter non-public areas of the premises such as changing rooms.

FIRE ALARM LEGEND

- ☐ = STROBE SOUNDERS (8)
- = SMOKE DETECTORS (6)
- = CALL POINTS (6)
- ☐ = PANELS (2)

Scale 1:100
 Proposed Plan 556 COMMERCIAL RD
 THE WHITE SWAN 556 COMMERCIAL RD
 Proposed Plan E14 7SD

↑ = DISABLED ACCESS



FIRE FIGHTING EQUIPMENT
 EXTINGUISHERS (4 SETS)

L.B.T.H.
 STANDARDS
 TRACED 19 APR 2015
 LICENSING

THE WHITE SWAN, 556 COMMERCIAL ROAD

CONTINUATION SHEET – PROPOSED CONDITIONS

1. No-one under the age of 18 is allowed on the premises.
2. SIA registered Door Supervisors must be employed at the premises.
3. A count must be kept against a capacity limit of 300 persons.
4. CCTV coverage must be provided and recordings kept for a period of not less than 31 days.

Appendix 14

Appendix One

Tower Hamlets Council

Sex Establishment Licensing Policy

Introduction

This policy sets out Tower Hamlets Council's proposed approach to regulating sex establishments and the procedure that it will adopt in relation to applications for sex establishment licences.

The policy of the Council is to refuse applications for sexual entertainment venues. This policy is intended to be strictly applied and will only be overridden in genuinely exceptional circumstances. Such circumstances will not be taken to include the quality of the management, its compliance with licence conditions, the size of the premises or its operating hours.

The policy is intended as a guide to applicants, licence holders, people who want to object to applications and members of the Licensing Committee who are responsible for determining contested applications. It also aims to guide and reassure the public and other public authorities, ensuring transparency and consistency in decision making.

When the decision making powers of the Council are engaged each application will be dealt with on its own merits but this policy gives prospective applicants an early indication of whether their application is likely to be granted or not. It also provides prospective applicants details of what is expected of them should an application be made.

The legal controls for sex establishment premises are contained in the Local Governmental (Miscellaneous Provisions) Act 1982 as amended by the Policing and Crime Act 2009.

There are 3 types of sex establishments which fall into the licensing regime:-

Sex shops

Sex cinemas

Sexual entertainment venues

The role of the Council in its position as Licensing Authority is to administer the licensing regime in accordance with the law and not in accordance with moral standing. The Council recognises that Parliament has made it lawful to operate a sex establishment and such businesses are a legitimate part of the retail and leisure industries.

Policy Rationale

The policy has been developed that sets out how the legislation will be administered and applied. The policy identifies how the Council would exercise the licensing regime in relation to sexual entertainment venues.

The policy has been developed to reflect and complement existing Council plans and strategic approach, namely:-

- Tower Hamlets Community Plan.
- Tower Hamlets Crime & Drug Reduction Partnership Plan.
- Tower Hamlets Enforcement Policy.
- Tower Hamlets Core Strategy.
- Tower Hamlets Town Centre Spatial Strategy.
- Tower Hamlets Statement of Licensing Policy (Licensing Act 2003).
- Tower Hamlets Statement of Licensing Policy (Gambling Act 2005).

The policy has also been prepared with regard to:

- Consultation responses
- Human Rights Act 1998
- Equalities Act 2010

The policy seeks to contribute to the “One Tower Hamlets” principle by fostering community cohesion, reducing inequalities and empowering communities. The public consultation that was undertaken concerning the adoption of a nil policy did not have overwhelming support. Therefore careful consideration has been given to the policy response, given the balance that the consultation returns did not give overwhelming support.

Policy Considerations

Existing Licensed Premises

The Council has had the ability to licence sex shops and sex cinemas under the Local Government (Miscellaneous Provisions) Act 1982 for many years.

There are no licensed sex shops in Tower Hamlets.

The businesses that hold premises licences under the Licensing Act 2003 with permissions that will be affected by the adoption of the sexual entertainment venue licensing regime are as follows:-

NAME	ADDRESS
THE BEEHIVE	104-106 Empson Street, London, E3 3LT
EONE CLUB	168 Mile End Road, London, E1 4LJ
NAGS HEAD PUBLIC HOUSE	17-19 Whitechapel Road, London, E1 1DU
THE PLEASURE LOUNGE	234 Cambridge Heath Road, London, E2 9NN
WHITE SWAN	556 Commercial Road, London, E14 7JD
ASTON'S CHAMPAGNE AND WINE BAR BASEMENT & 1ST FLOOR	187 Marsh Wall, London, E14 9SH
CLUB PAISA	28 Hancock Road, London, E3 3DA
OOPS	30 Alie Street, London, E1 8DA
WHITE'S GENTLEMANS CLUB	32-38 Leman Street, London, E1 8EW
SECRETS	43-45 East Smithfield, London, E1W 1AP
IMAGES	483 Hackney Road, London, E2 9ED

Tower Hamlets Council has adopted schedule 3 Local Government (Miscellaneous Provisions) Act 1982 with effect from 1st June 2014 so that it can:

- set a limit on the number of sexual entertainment venues
- determine premises that are appropriate for the borough and
- licence sexual entertainment venues

Sexual entertainment venues are those that regularly provide lap dancing and other forms of live performance or live display of nudity.

Establishments that hold events involving full or partial nudity less than once a month may be exempt from the requirements to obtain a sex establishment licence and applicants are advised to contact the Licensing Team for advice.

Limits on the number of licensed premises

The Council has determined that there are a sufficient number of sex shops, sex cinemas and sexual entertainment venues currently operating in the borough and it does not want to see an increase in the numbers of premises that are currently providing these activities.

The Council intends to adopt a policy to limit the number of sexual entertainment venues in the borough to nil however it recognises that there are a number of businesses that have been providing sexual entertainment in Tower Hamlets for several years. The Council will not apply this limitation when considering applications for premises that were already trading with express permission for the type of entertainment which is now defined as sexual entertainment on the date that the licensing provisions were adopted by the authority if they can demonstrate in their application:

- High standards of management
- A management structure and capacity to operate the venue
- The ability to adhere to the standard conditions for sex establishments

The Council will consider each application on its merit although new applicants will have to demonstrate why the Council should depart from its policy. Furthermore if any of the existing premises cease trading there is no presumption that the Council will consider any new applications more favourably.

Location of premises

The Council's policy is that there is no locality within Tower Hamlets in which it would be appropriate to license a sex establishment. Accordingly, the appropriate number of sex establishments for each and every locality within Tower Hamlets is zero.

As previously stated in the policy the Council will treat each application on its own merits however applicants should be aware that the Council will take into consideration the location of the proposed premises and its proximity to:

- residential accommodation,
- schools,
- premises used by children and vulnerable persons
- youth, community & leisure centres,
- religious centres and public places of worship
- access routes to and from premises listed above
- existing licensed premises in the vicinity

Impact

In considering applications for the grant of new or variation applications the Council will assess the likelihood of a grant causing impacts, particularly on the local community.

The Council will take the following matters into account:

- the type of activity
- the duration of the proposed licence
- the proposed hours of operation
- the layout and condition of the premises
- the use of other premises in the vicinity
- the character and locality of the area
- the applicant's previous knowledge and experience
- the applicant's ability to minimise the impact of their business on local residents and businesses
- any evidence of the operation of existing /previous licences held by the applicant

- any reports about the applicant and management of the premises received from residents, Council officers or the police
- the ability of the proposed management structure to deliver compliance with licensing requirements, policies on staff training and the welfare of performers
- crime and disorder issues
- cumulative impact of licensed premises, including hours of operation
- the nature and concerns of local residents
- any evidence of complaints about noise or disturbance caused by premises
- planning permission and planning policy considerations

In considering applications for renewal the Council will take into account

- the applicant's ability to minimise the impact of their business on local residents and businesses
- any reports about the licensee and management of the premises received from residents, Council officers or the police
- whether appropriate measures have been agreed and put into place to mitigate any adverse impacts
- any evidence of complaints about noise or disturbance caused by premises

In considering applications for transfer the Council will take into account:

- the applicants previous knowledge and experience
- the applicants ability to minimise the impact of their business on local residents and businesses
- any evidence of the operation of existing /previous licences held by the applicant
- any reports about the applicant and management of the premises received from residents, Council officers or the police

- the ability of the proposed management structure to deliver compliance with licensing requirements, policies on staff training and the welfare of performers

Applicants

Where appropriate the Council expects applicants to:

- demonstrate that they are qualified by experience
- have an understanding of general conditions
- propose a management structure which will deliver compliance with operating conditions for example through
- Management competence
- Presence
- Credible management structure
- enforcement of rules internally – training & monitoring
- a viable business plan covering door staff, CCTV
- policies for welfare of performers
- demonstrate that they can be relied upon to act in best interests of performers through remuneration, facilities, protection, physical and psychological welfare
- have a transparent charging scheme with freedom from solicitation
- a track record of management compliant premises or employ individuals with such a track record

New applicants may be invited for interview by the Licensing Officer and /or Police Officer prior to the application being referred to the Licensing Committee for determination.

Applications from anyone who intends to manage the premises on behalf of third party will be refused.

Premises appearance and layout

The Council expects premises to:-

- have an external appearance which is in keeping with the locality
- prevent the display outside the premises of photographs or other images which may be construed as offensive to public decency

- adequate lighting to allow monitoring of all public areas
- surveillance by CCTV
- surveillance by CCTV of all private booths

Conditions

The council will prescribe, and from time to time revise, standard conditions which will apply generally to licences that the council will grant or renew.

Through standard conditions the council seeks to ensure that sexual entertainment venues are well managed and supervised, restrict the sexual entertainment activities and the manner in which they are permitted to be provided, protect performers, and control the impact of the venue and its customers in relation to its locality.

Specifically, standard conditions could include measures which are found in the appendix of this policy.

The Application Process

Making a new, renewal, transfer or variation application

The Act requires the Council to refuse all application if the applicant:

- Is under the age of 18 or
- Has had their licence revoked in the last 12 months or
- Is not resident in the UK, or has not been a UK resident for the last 6months
or
- Has been refused an application in the last 12 months or
- Is a corporate body which in not incorporated in the UK

Applications forms and details of current fee levels are available:

- on the Council's website (www.towerhamlets.gov.uk)
- from the Licensing Team on 020 7364 5008
- by email to licensing@towerhamlets.gov.uk

The Council prefers to receive electronic applications and *offers a choice off payment options the details of which are contained in the application pack.*

The Council expects the premises to have planning consent for the intended use and hours of operation, or otherwise have lawful planning status before making an application for a new licence.

In order for the application to be valid the applicant must:

- Submit the completed application form
- Pay the application fee
- Submit a floor plan, drawn to scale showing the layout of the premises(new applications only)
- Submit a location plan (1;1250) showing the location of the premises(NB. plans will not be required for transfers nor renewal applications)
- 2 passport size photos of the applicant where the applicant is an individual rather than a limited company
- 2 passport size photos of the manager if applicant is a limited company(NB: photos will only be required if there has been a change of applicant or manager since the last application)
- Display an A4 notice at the proposed premises for 21 days following the date that the completed application is submitted setting out the application details. The notice must be in a prominent position so that it can be easily read by passers-by. A notice template will be provided with the application form.
- publish a notice on at least one occasion in a local newspaper, during the period of ten working days starting on the day the application was given Council. The advert can be any size or colour but must be readable.

Applicants who wish to advertise the application in another local newspaper are advised to contact the Licensing Team beforehand, to confirm that it is acceptable.

On receipt of a valid application the Council will consult:

- The Police
- The Fire Brigade
- Building Control
- Health and Safety
- Ward Councillors

For new and variation applications the Council will also consult:

- Development Control Team
- Local residents living within 50m of the premises

Authorised Officers from the Council, Fire Brigade and Police may choose to inspect the premises and require works to be carried out to bring the premises up to the required standard before the premises can be used for licensable activities.

The Council will not determine an application for a licence unless the applicant allows an authorised officer reasonable opportunity to enter the premises to make such examination and enquiries as may be necessary to determine the suitability of the applicant and the sex establishment.

Representations

Anyone wishing to object to the application must submit a representation, in writing, within 28 days of the date that the valid application was received by the Council.

Representations can either be submitted via

- Our website: www.towerhamlets.gov.uk
- Email to: licensing@towerhamlets.gov.uk
- Post to: Consumer and Business Regulations, Licensing Team, 6th Floor, Mulberry Place, 5 Clove Crescent, E14 2BG.

A person making a representation must clearly state their name, address, and the grounds for objecting to the application and indicate whether they consent to have their name and address revealed to the applicant. Copies of representations will be made available to the applicant 14 days before the committee hearing.

The Council will not consider objections that are frivolous or vexatious or which relate to moral grounds (as these are outside the scope of the Act).

The Council prefers to receive electronic representations.

Late representations may be admissible at the discretion of the Council if there's sufficient reason to indicate that applicants will not be significantly prejudiced by the

decision to allow a late objection to be considered. In making such a decision the Council will take into account:

- The length of the delay
- The amount of time that the applicant has to consider the representation before the hearing date
- If other representations have been received before the deadline

Determining an application

Applications with no representations will be approved under delegated authority to officers.

Applications with representations recommending that conditions be attached to the licence and which are acceptable to both the applicant and person making the representation can be approved under delegated authority to officers.

All other contested applications will be referred to the Licensing Committee for determination. The applicant, anyone making a representation and the ward Councillors will be notified the date, time and venue of the hearing and invited to attend to address the committee in person.

Applications can take up to 14 weeks to be determined. If an application is likely to take longer than 14 weeks to determine the Council will notify the applicant in writing before this deadline. Applications for sex establishment licenses are exempt from the tacit consent provisions of the EU Services Directive on the grounds of public interest and the legitimate interests of third parties.

The applicant will be notified in writing about the outcome of their application within 5 working days of the decision being made.

Sex Establishment licences are usually issued for 12 months, but can be issued for a shorter period if deemed appropriate.

In order to continue operating as a sex establishment the licence holder must make a renewal application prior to the expiry of the existing licence.

Appeals

Any applicant who is aggrieved by a decision to refuse an application or by the imposition of any conditions can appeal to the Magistrates Court within 21 days of receiving the decision in writing.

Grounds for refusing an application

1. The applicant is unsuitable to hold a licence by reason of having been convicted of any offence or for any other reason
2. That if the license were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a license if he made the application himself
3. That the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality
4. That the grant or renewal of the license would be inappropriate, having regard:-
 - a. to the character of the relevant locality
 - b. to the use to which any premises in the vicinity are put; or
 - c. to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

Transitional Arrangements

Broadly speaking, those existing sexual entertainment venues (lap dancing clubs etc) with a premises licence under the Licensing Act 2003, under which it is lawful to provide such entertainment, will continue to be able to operate for one year after the Council adopts the 2009 Act provisions or, if later, the determination of any application submitted during that year.

The 'transitional period' will last for 12-months beginning with the date that the Council resolves that Schedule 3 as amended by the 2009 Act will come into force in their area ('the 1st appointed day'). Six months following the 1st appointed day will be known as the '2nd appointed day' and the day on which the transitional period ends will be known as the '3rd appointed day'

Existing Operators

To allow time to comply with the new regime, existing operators, who, immediately before the 1st appointed day, have a 2003 Act licence and lawfully use premises as a sexual entertainment venue under that licence or are undertaking preparatory work to use the venue in that way will be allowed to continue to provide relevant entertainment until the 3rd appointed day or the determination of any application they have submitted before that time (including any appeal against the refusal to grant a licence), whichever is later

For the purposes of the Transition a "2003 Act Licence" means a premises licence or club premises certificate under the Licensing Act 2003 under which it is lawful to provide relevant entertainment.

"Preparatory work" refers to work carried out by an operator, such as a refurbishment or refit, in order that they can use the premises as a sexual entertainment venue in the future. The operator will have been granted a 2003 Act licence before the 1st appointed day but will not have used the premises as a sexual entertainment venue by that date. It is likely that such operators will be known to the Council. However, where a dispute arises between the Council and

a licence-holder over whether the licence-holder qualifies as an existing operator by virtue of this provision the Council will need to seek evidence from the licence-holder to demonstrate that they clearly intended to operate a sexual entertainment venue in the future and work had been done to achieve this end.

For the purposes of the Transition a “2003 Act Licence” means a premises licence or club premises certificate under the Licensing Act 2003 under which it is lawful to provide relevant entertainment.

Appointed Days

1st Appointed Day

The day on which the Sexual Entertainment Venue regime comes into force in the Borough and the beginning of the transitional period (1st June 2014)

2nd Appointed Day

The day 6 months after the 1st appointed day (1st December 2014)

3rd Appointed Day

The day 6 months after the 2nd appointed day and the end of the transitional period (1st June 2015)

New Applications

New applicants are people who wish to use premises as a sexual entertainment venue after the 1st appointed day but do not already have a premises licence or club premises certificate to operate as such under the 2003 Act or do have such a licence but have not taken any steps towards operating as such. After the 1st appointed day new applicants will not be able to operate as a sexual entertainment venue until they have been granted a sexual entertainment venue licence

Determining Applications Received On or Before the 2nd Appointed Day

Applicants will be able to submit their application for a sexual entertainment venue from the 1st appointed day onwards.

As the Council is able to refuse applications having regard to the number of sex establishments they consider appropriate for a particular locality, all applications made on or after the 1st appointed day but on or before the 2nd appointed day shall be considered together. This will ensure that applicants are given sufficient time to submit their application and all applications received on or before the 2nd appointed day are considered on their individual merit and not on a first come first serve basis.

No applications shall be determined before the 2nd appointed day. After the 2nd appointed day the appropriate authority shall decide what if any licences should be granted. If a new applicant is granted a licence it will take effect immediately. If an existing operator is granted a licence, it will not take effect until the 3rd appointed day, up to which point they will be allowed to continue to operate under their existing premises licence or club premises certificate.

Determining Applications Received After the 2nd Appointed Day

Applications made after the 2nd appointed day shall be considered when they are made but only once all applications made on or before that date have been determined. However, reference to determination here does not include references to the determination of any appeal against the refusal of a licence.

As with applications received on or before the 2nd appointed day, licences granted to new applicants shall take effect immediately and licences granted to existing operators shall take effect from the 3rd appointed day or, if later, the date the application is determined.

Outstanding Applications

The Council will attempt where possible to determine outstanding applications made under the 2003 Act, which include an application for the provision of

relevant entertainment, before the date that Schedule 3 as amended by the 2009 Act comes into force in their area.

Where it has not been possible to determine application before the 1st appointed day, applicants will need to submit an application for a sex establishment licence as set out in Schedule 3 if they wish to provide relevant entertainment. From the 1st appointed day onwards outstanding applicants shall be dealt with as though they are new applicants

Additional information and advice

Please contact:

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